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Document: AGFSCB 36-002 Draft: FIRST Date: 11 February 2016 Source: FDC Meeting: San Francisco, California,

APEC Business Advisory Council The Foundation for Development Cooperation Asian Development Bank Institute

# 2016 Asia-Pacific Forum on Financial Inclusion

Financial Inclusion in a Digital Age

In partnership with:

Citi Foundation

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## 7-8 April 2016 Asian Development Bank Institute Tokyo, Japan

## Forum collaborators:

TRPC GE Capital Barnert Global, Ltd Australian Centre for Financial Studies International Finance Corporation (IFC) Consultative Group to Assist the Poor (CGAP) Japan International Cooperation Agency (JICA) Policy and Economic Research Council (PERC) World Savings Bank Institute (WSBI) The Australian APEC Study Centre

#### **Introduction**

The 2016 Asia-Pacific Forum on Financial Inclusion is hosted by the Asian Development Bank Institute (ADBI) and co-organized by the APEC Business Advisory Council (ABAC), and the Foundation for Development Cooperation (FDC), in partnership with the Citi Foundation. The Forum brings together participants from the public and private sectors, including financial regulators and policy makers, multilateral institutions, financial institutions and related market players, microfinance institutions, financial inclusion experts, industry organizations and private foundations. By providing a platform for high-level dialogue amongst policy makers and regulators across the region, the Forum aims to strengthen their capacity as well as provide specific points of advice for policy related issues impacting financial inclusion in the region.

## 2016 Asia-Pacific Forum on Financial Inclusion

### 7-8 April 2016 Asian Development Bank Institute (ADBI) Tokyo, Japan

DAY ONE	Thursday 8 April
08:30 - 09:00	REGISTRATION
09:00 - 09:30	OPENING SESSION
	Session Chair:
	Opening Remarks:
	Dr. Naoyuki Yoshino, Dean, Asian Development Bank Institute (ADBI)
	Welcome Remarks:
	Mr. Hiroyuki Suzuki, Chair, ABAC Finance and Economics Working Group; and
	Director and Board Member, Nomura Holdings Inc.
	Welcome Remarks:
	Japan Ministry of Finance (TBC)
09:30 - 09:45	PHOTO SESSION
09:45 - 11:15	SESSION 1: Credit Bureaus and Credit Information Systems
	Quality information on the credit risk of borrowers is vital for financial institutions in
	making lending decisions. Credit bureaus provide a critical function in providing such
	information. In addition, the analysis of aggregated credit information from banks on
	the results of their lending activities can offer a value source of information and advice
	to financial institutions in developing their lending strategies. Policymakers can
	encourage the establishment and regulation of such institutions and activities.
	Session Chair:
	Dr. Bokhwan Yu, Deputy Dean, Asian Development Bank Institute (ADBI)
09:45 - 09:50	Session Chair's opening remarks
09:50 - 10:05	Presentation 1:
40.05 40.00	Mr. Jaime Garchitorena, President and CEO, Credit Information Corporation (CIC)
10:05 - 10:20	Presentation 2:
10:20 - 10:35	Presentation 3:
10:35 - 11:05	Open forum
11:05 - 11:15	Session Chair's closing remarks
11:15 - 11:30	BREAK
11:30 - 13:00	SESSION 2: Insurance as the foundation of economic growth in the APEC
	region: What is the cutting edge?
	Insurance is often the forgotten partner of financial inclusion efforts. Yet, effective risk
	management strategies, especially for low income people, are crucial for developing
	economies. Yet, the efforts towards inclusive insurance have required a paradigm shift
	for regulators, insurers, and others in the insurance value chain. This session will look
	at some of the major new efforts in expanding inclusive insurance, and the key
	considerations and solutions for the issues that emerge from them. These will include:
	mobile insurance, disaster risk management, public private partnerships.
	Session Chair:
	Mr. Michael McCord, President, Microinsurance Network
11:30 - 11:35	Session Chair's opening remarks

11:35 - 11:50	Presentation 1:
11:55 - 11:50	GSMA (TBC)
11:50 - 12:05	Presentation 2:
11.50 12.05	Mr. Antonis Malagardis, Program Manager, Deutsche Gesellschaft für
	Internationale Zusammenarbeit (GIZ)
12:05 - 12:20	Presentation 3:
12.03 - 12.20	Joan Lamm-Tenant, Global Chief Economist, Guy Carpenter
12:20 - 12:50	Open forum
12:50 - 13:00	Session Chair's closing remarks
13:00 - 14:30	LUNCH
14:30 - 16:00	SESSION 3: Unlocking Cross-Border Opportunities for the Bottom-of-the-
	Pyramid and beyond
	Much progress has been made in improving cross-border payments, including
	remittances and B2B settlements, in recent years. The global average cost for sending
	money has fallen from more than 9% in 2010 to 7.5% in 2014 (to transfer USD200
	cross border). In addition to the number of rapidly growing mobile phone-based
	services, new business models using new technologies based on blockchain or data
	analytics continue to emerge. Countries throughout the region are looking into the
	introduction of proportionate regulatory approaches or tiered bank account structures,
	using biometric identification systems, and so on, so as to expand financial services for
	the poor.
	Yet more can be – and needs to be – done to improve the intrinsic inefficiencies in cross-
	border payments. These include differences in data residency regulations which impact
	the ability of banks and Money Transfer Operators (MTOs) to exchange data; variations
	in the practice of regulations such as KYC/AML, determining if a fund can flow from an
	origination country to a receiving one. As a result any payments services provider
	wanting to expand its remittance services overseas needs to navigate through a host of
	different licensing requirements.
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	Against this background, this session will focus on beyond-the-border policies and
	regulations that inadvertently drive up the cost of operation for banks, financial
	institutions and MTOs, and which are eventually passed on to end-customers. The
	session will also look to introduce case studies about emerging services that circumvent
	current inefficiencies in the system and are succeeding in making the remittances and
	cross-border payments work for the poor and the MSMEs.
	Session Chair:
14:30 - 14:35	Session Chair's opening remarks
14:35 - 14:50	Presentation 1:
14:50 - 15:05	Presentation 2:
11.00 10.00	
15:05 - 15:20	Presentation 3:
15.05 15.20	
15:20 - 15:50	Open forum
15:50 - 16:00	Session Chair's closing remarks
16:00 - 16:30	BREAK
16:30 - 18:00	SESSION 4: Promoting Savings via Formal Channels: Challenges and
	Opportunities
	High levels of household saving can contribute to national infrastructure building,
	business expansion and other investments as well as reducing reliance on foreign
	investment. What national policies should governments adopt to improve savings rates
	and what are the roles of different stakeholders? How to cultivate a savings habit in
	particular among the young generation?

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	In developing countries, household savings may not be captured fully by formal channels, particularly in rural areas. So how can we draw savings from informal savings vehicles to formal financial service providers?
	Agents appointed by formal financial service providers and agents of mobile money operators are key distribution channels to collect savings in remote rural areas. But how are such deposit-taking institutions and agents supervised and is there an adequate level of client information and protection? It is critical to address the need to develop of deposit-taking institutions and agents, on the basis of the existing framework developed for the supervision of banking institutions. Policymakers should establish clear rules regarding the responsibilities of different actors and the types of activities the agents are allowed to perform (i.e. collecting deposits) and develop an appropriate regulatory framework which establishes a level playing field but also an enabling environment to encourage the general population to integrate into the formal banking system, also for savings.
	Session Chair:
16:30 - 16:35	Session Chair's opening remarks
16:35 - 16:50	Presentation 1:
16:50 - 17:05	Presentation 2:
17:05 - 17:20	Presentation 3:
17:20 - 17:50	Open forum
17:50 - 18:00	Session Chair's closing remarks
18:15 - 20:30	DINNER
DAY TWO 09:00 - 09:30	Friday 8 April
09:00 - 09:30	DAY 2 OPENING SESSION Session Chair:
	Session chan:
	<b>Speaker 1:</b> Mr. Hisashi Ono, Vice Commissioner for Policy Coordination, Japan Financial Services Authority
	Speaker 2:
09:30 - 11:00	SESSION 5: Digital Financial Infrastructure for Digital Finance: Extending Reach to MSMEs
	With the progress in Internet, mobile and cloud technologies, financial services have become increasingly digital. A broad spectrum of innovative digital financial solutions for MSMEs has emerged in recent years, expanding access beyond the conventional reach. These range from mobile money, digital payments, online lending, electronic

	session will bring together both digital finance players and financial infrastructure
	practitioners to discuss these issues.
	Session Chair:
	Mr. Jinchang Lai, Principal Operations Officer and Lead for Financial Infrastructure,
	Finance and Markets, East Asia and Pacific, World Bank Group
09:30 - 09:35	Session Chair's opening remarks
09:35 - 09:50	Presentation 1:
09:33 - 09:30	
09:50 - 10:05	Presentation 2:
10.05 10.20	Mr. Patrick Yao, CEO, Qunxing Financial Service. Inc
10:05 - 10:20	<b>Presentation 3:</b> Ms. Catherine Simmons, Managing Director, Head of Government Affairs, Asia Pacific, Citi
10:20 - 10:50	Open forum
10:50 - 11:00	Session Chair's closing remarks
11:00 - 11:30	BREAK
11:30 - 13:00	SESSION 6: Financial Literacy through Education
	To foster access and make best use of financial services, it is critical that individuals,
	households, and small enterprise owners understand financial concepts, transaction
	procedures, risks, and liabilities. This need is heightened by recent developments in
	digital finance which provide an opportunity to increase access among the financially
	excluded. The session will discuss approaches that can be supported by government to
	deliver financial education as a means to increase financial literacy.
	Session Chair:
	Mr. Peter Morgan, Senior Consultant for Research, Asian Development Bank Institute
	(ADBI)
11:30 - 11:35	Session Chair's opening remarks
11:35 - 11:50	Presentation 1:
11:50 - 12:05	Presentation 2:
12:05 - 12:20	Presentation 3:
12:20 - 12:50	Open forum
12:50 - 13:00	Session Chair's closing remarks
13:00 - 14:30	LUNCH
<b>14:30 - 16:00</b>	SESSION 7: Digital Finance and Consumer Protection
14.30 - 10.00	Digital finance has been expanding in many parts of the world, including APEC
	economies, and has substantially contributed to promoting financial inclusion for the
	unbanked poor although its potential has not been fully exploited. In parallel with its
	success, various consumer risks, especially to the poor and vulnerable, have been
	researched. CGAP identified seven risk areas, which were 1) inability to transact due to
	network/service downtime, 2) insufficient agent liquidity or float, which also affects
	ability to transact, 3) user interfaces that many find complex and confusing, 4) poor
	customer recourse, 5) nontransparent fees and other terms, 6) fraud that targets
	customers, and 7) inadequate data privacy and protection. Without proper mitigation
	measures against these risks, digital financial services will not be fully benefit the poor
	in terms of access, usage and services' quality. This session discusses lesson learnt on
	consumer protection measures in relation with digital finance, as well as challenges
	ahead. It will look at the implications for customers, digital finance providers and policy
	makers more specifically.
	Session Chair:
	Mr. Kazuto Tsuji, Visiting Senior Advisor, Japan International Cooperation Agency
	(JICA)/ Professor, Saitama University, Japan/The Executive Committee Chair, CGAP

14.00 14.05	
14:30 - 14:35	Session Chair's opening remarks
14:35 - 14:50	Presentation 1:
	National Bank of Cambodia (NBC) (TBC)
14:50 - 15:05	Presentation 2:
	Ms. Kate McKee, Senior Advisor, CGAP (TBC)
15:05 - 15:20	Presentation 3:
	Mr. Raymond Estioko, Manager, Bangko Sentral ng Pilipinas (BSP) (TBC)
15:20 - 15:50	Open forum
15:50 - 16:00	Session Chair's closing remarks
16:00 - 16:30	BREAK
16:30 - 18:00	SESSION 8: Insolvency: Moving Beyond Stability
	15 years after the Asian Financial Crisis, which spurred the international community
	towards an organized and concerted effort to tackle issues of corporate insolvency, do
	we have a better understanding of the role that sound insolvency systems play in the
	financial sector? Specifically, where the Crisis prompted a focus on the link between
	insolvency and financial stability, do we now have a better understanding of the role
	that sound insolvency systems play in access to finance, growth and entrepreneurship?
	Moreover, with the commitment by the G20 Group of countries in Antalya in 2015 to
	focus on insolvency reform as a key driver promoting SME finance, specialized SME
	insolvency regimes are popping up around the world, including most recently in South
	Korea. We will look at the specific issues that arise in this context and the need for
	personal insolvency regimes that respond to growing financial inclusion.
	Session Chair:
	Mr. Mahesh Uttamchandani, Global Lead, Credit Infrastructure, World Bank Group
16:30 - 16:35	Session Chair's opening remarks
16:35 - 16:50	Presentation 1:
10.55 - 10.50	Dr. Shinjiro Takagi, Special Advisor, Frontier Management Inc.
16:50 - 17:05	Presentation 2:
10.50 - 17.05	Mr. JR Smith, Partner, Hunton & Williams LLP
17:05 - 17:20	Presentation 3:
17.05 - 17.20	
17:20 - 17:50	Open Forum
17:50 - 18:00	Session Chair's closing remarks
18:00 - 18:10	CLOSING REMARKS:
10.00 - 10.10	Remarks: