## Asia-Pacific Financial Forum 2016 Progress Report to the APEC Finance Ministers

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### 6 Asia-Pacific Financial Forum 7 2016 Progress Report to the APEC Finance Ministers

#### 8 EXECUTIVE SUMMARY

9 Home to 39 percent of the world's population and generating 57 percent of its 10 economic output, the Asia-Pacific region is undoubtedly the most dynamic corner of 11 the globe. Fueled by external trade and investment, many of its economies, 12 particularly on the Western side of the Pacific, experienced rapid growth and rising 13 prosperity in the late 20<sup>th</sup> and early in this century to become some of today's top 14 manufacturing, trading and technological powerhouses.

However, the financial sector has lagged behind in this process. With the exception of the USA, most economies in the region have yet to develop the deep and liquid capital markets needed to support financial stability and the financing of long-term undertakings and projects, especially infrastructure. Most formal financial institutions, particularly in the banking system where the region's financial resources are concentrated, remain unable to serve the needs of large parts of the population as well as micro-, small and medium enterprises (MSMEs).

With a few exceptions, markets in the region are not supported by the presence of a strong long-term investor base, especially insurance firms and pension funds. The region's fragmented markets, regulatory regimes and market infrastructure provide a difficult terrain for lenders and investors seeking opportunities in financing cross-border projects and transactions. Many economies' legal frameworks, especially in secured transactions, insolvency, privacy and credit information, need to be redesigned to fit the needs of enterprises in a globalized and digital world.

To provide a platform for public-private collaboration to develop robust and 2930 integrated financial markets in the region, the APEC Business Advisory Council 31proposed the establishment of the Asia-Pacific Financial Forum (APFF). APEC 32Finance Ministers, at their 2013 annual meeting in Bali, launched the APFF as one of their policy initiatives. The APFF work program is currently structured around four 33 major clusters: MSMEs' access to financial services; the development of deep, liquid 34and integrated financial markets; promoting financial resilience; and financial 3536 innovation.

Enabling MSMEs to effectively participate in economic activities and global value chains is an important objective for APEC member economies. For most MSMEs, lack of access to finance is a key obstacle. Since the 2015 APEC Finance Ministers' Meeting, ABAC has collaborated with finance ministries, regulatory agencies and other stakeholders in the APFF to undertake several activities to address this issue. These include the launch of the Financial Infrastructure Development Network (FIDN) in November 2015 and seminars and workshops held in the Philippines, China and Thailand to support them in developing their credit information and secured
transaction systems, as well as a workshop in Singapore to address issues in trade
and supply chain finance.

**1** It is recommended that APEC member economies work with FIDN to develop modern credit information systems and regionally consistent legal and institutional frameworks for secured transactions and insolvency that can expand MSMEs' access to finance and enable them to increase their contributions to regional integration.

In today's globalized economies, cross-border trade, supply chains and supply chain 52finance play key roles in the deepening and broadening of an economy's industrial 53base, leading to growth. Increased risk aversion in the wake of the global financial 54crisis has led to a general tightening of credit for lesser known enterprises, 5556particularly for MSMEs in lower tiers of global supply chains. Thus, the need to 57reduce barriers and inefficiencies in the trade ecosystem to facilitate businesses' 58abilities to conduct cross-border trade and access supply chain finance has become even more important than before. 59

60 It is recommended that APEC member economies collaborate with APFF in holding public-private dialogues across all relevant agencies and stakeholders on 61 62 regulatory issues and emerging facilitators of trade and supply chain finance. These should aim to promote effective and regionally consistent implementation 63 of capital and liquidity standards, greater awareness of Know-Your-Customer, 64 Counterparty Due Diligence and Anti-Money Laundering rules, as well as 65expanded use of technology including electronic supply chain management 66 platforms; wider use of Bank Payment Obligations (BPOs) and related working 67 capital management techniques; and facilitating market education and 68 information exchanges on the use of regional currencies such as the RMB. 69

Being in the world's most natural disaster-prone region, Asia-Pacific policy makers 70are setting their sights on developing financial instruments to help mitigate the 71impact of disasters ex ante. APFF supports the Finance Ministers' work on disaster 72risk financing and insurance, identifying deliverables and their timelines to (a) 73establish private disaster insurance schemes and deepen insurance penetration 7475within economies; (b) develop regional risk sharing measures, and (c) develop a 76 roadmap and network of experts through the support of APFF for expanding the 77coverage of micro-insurance and disaster risk finance in member economies.

- APEC member economies are encouraged to identify economies and perils of priority as an initial step in promoting private disaster insurance schemes as envisaged under the Cebu Action Plan (CAP). This may be undertaken through a workshop in early 2017.
- It is proposed that the Finance Ministers' Process complete the stock-taking on
   availability of risk exposure data as a step toward the aforementioned workshop
   in conjunction with the previous recommendation.

It is proposed that the drafting of an APEC roadmap for DRFI be initiated as
 envisaged under the CAP, involving experts from the public and private sectors
 and multilateral institutions.

88 Effective risk management through microinsurance is critical for low income individuals, micro- and small enterprises, and developing economies. It is an 89 important financial product for developing economies that are exposed to frequent 90 natural disasters. It plays a key role in disaster risk financing, where the 91 92 underdevelopment of capital markets hinders the use of instruments such as natural catastrophe bonds. An estimated three billion people globally are potential 9394microinsurance customers who can generate an estimated \$30 billion in insurance premiums - a substantial market for many developing economies. New 95 developments in mobile insurance, disaster risk management and public-private 96 97 partnerships are helping to expand inclusive insurance while also requiring a paradigm shift for regulators, insurers, and others in the insurance value chain. 98

99 It is proposed that stakeholders in the APEC Finance Ministers' Process undertake activities in 2017 to complete the roadmap for expanding 100microinsurance coverage as envisioned under the CAP. Discussions on the 101 102roadmap may include the following elements: (a) adoption of the toolkit developed by the Regulatory Framework Promotion of Pro-poor Insurance 103Markets in Asia (RFPI Asia) of the GIZ for integrating insurance into DRFI 104 mechanisms to help insurers develop products that are appropriate for MSMEs;<sup>1</sup> 105(b) development of policy frameworks for establishing risk pools and other DRFI 106 instruments, provision of incentives, use of technologies, and mechanisms for 107 public-private sector cooperation; (c) creation of the legal basis for the provision 108 of mandatory insurance coverage to MSMEs; (d) capacity building for public and 109 private stakeholders regarding product development, distribution and 110 promotion of MSME insurance; (d) development of data management on 111 catastrophic events; (e) establishment of central business registries with hazard 112mapping and catastrophe coverage for enterprises; (f) proportionate regulation 113 to support a wide range of insurance products designed for MSMEs; (g) 114mechanisms for public-private dialogue in developing products and solutions for 115responses to and mitigation of disaster risk; and (h) implementation, financing 116 and coordination. 117

Long-term investors such as insurers and pension funds play critical roles in the development of capital markets and financing of infrastructure projects, in addition to the important functions that they play in providing financial security. With the progressive aging of much of the region's population, their roles will become even more important going forward in channeling long-term liabilities into long-term assets that can provide adequate returns to meet future emergency and retirement

<sup>&</sup>lt;sup>1</sup> The toolkit highlights four steps: risk assessment, disaster risk management mapping, identification of gaps and exploration of disaster risk options. Throughout these steps, the framework supports the integration of microinsurance as a key part of broader disaster risk strategies

needs.

125 APEC economies should consider the establishment of mandatory and scalable 126 retirement systems.

- APEC economies should promote infrastructure investment as a defined asset
   class, to facilitate more holistic regulatory treatment that can encourage more
   private sector infrastructure investment.
- 130APEC economies should adopt accounting, solvency, investment, and securities131standards supportive of the development of retirement savings and132infrastructure investment.

# 133It is recommended that APEC Finance Ministers encourage the participation of all134relevant public sector stakeholders in dialogues with the private sector to135address barriers to long-term investment.

136 Islamic finance has significant potential to meet long-term funding needs for infrastructure projects, which are suitable for its asset-based and risk-sharing nature. 137138 The global Islamic capital market has been growing in size and depth across 139jurisdictions, with a combined market capitalization of over \$21.5 trillion spread 140across 70 jurisdictions now covered by the Dow Jones Islamic Market indices. At the 2015 APEC Finance Ministers' Meeting hosted by the Philippines in Cebu, ministers 141 and the private sector discussed the development of an Islamic Infrastructure 142143Investment Platform (I3P), in order to facilitate the mobilization of capital in Islamic 144institutions to fund infrastructure across the region. Subsequent workshops were convened in Brunei Darussalam and Kuala Lumpur to advance thinking on the issue. 145

146 APEC should establish an Islamic Infrastructure Investment Platform (I3P) as a pathfinder initiative to provide a platform for collaboration among public, 147private, international and academic experts to address the key obstacles to the 148expansion of cross-border investment by Islamic financial institutions, especially 149long-term investment from takaful and Islamic pension funds, in infrastructure 150projects in APEC economies. I3P should address in its work the definitions of 151infrastructure and financial instruments; Islamic hedging instruments; financial 152instruments for pension funds and takaful; discriminatory tax policies; directory 153of experts, definitions, funders, participating economies and qualifying 154infrastructure projects; and collaboration with the International Infrastructure 155Support System (IISS). 156

157 Capital markets, particularly local currency bond markets, are of crucial importance 158 for the region's financial stability, economic growth, and the efficient channeling of 159 long-term savings to investment in long-term assets like infrastructure. Various 160 initiatives have successfully brought about the rapid growth of Asian government 161 bond markets, a key stage in the process of capital market development. The next 162 stage, which is increasing market depth and liquidity, will be critical to the sustained 163 growth and development of the region's capital markets.

164 APFF continues to engage with domestic regulators and governments to encourage the further development of classic repo and derivatives markets and increasing 165secondary market liquidity in the region. APFF also created a series of 166167 self-assessment templates on disclosure, bond market data and information on 168 investor rights in insolvency that can serve as tools to facilitate and shape 169 public-private sector dialogue on information for investors in the region's debt 170 markets, especially those for non-bank corporate debt. Finally, the APFF is supporting the successful launch of the Asia Region Funds Passport. 171

Member economies are encouraged to collaborate with APFF in undertaking workshops on development of classic repo and derivatives markets to enable the effective use of hedging instruments and improve bond market liquidity. The APFF also welcomes collaboration from other interested organizations in financing and convening these activities.

- 177 More member economies should engage with APFF in using the self-assessment 178 templates on information for capital market investors to help expand the 179 investor base.
- More member economies should join the Asia Region Funds Passport (ARFP)
   by signing the Memorandum of Cooperation. APFF also welcomes
   opportunities and invitations to provide private sector resource persons to
   dialogue with regulators and industry in economies that decide to consider
   joining the ARFP.
- 185 It is recommended that ARFP regulators continue to engage the private sector
   186 on the implementation of the ARFP.

187 Facilitating flows of capital across the region's markets is a key factor for economic growth in the region. The APFF's work on financial market infrastructure and 188cross-border practices seeks to address the most significant obstacles to 189 cross-border investment flows related to the connectivity platform and standards 190 191 used in financial market infrastructure (FMI). The central objective is to promote 192cross-border portfolio investment flows with market practice, standards and platforms that can selectively harmonize market access and repatriation practices, 193 improve the inter-operability, liquidity and connectivity of domestic and 194cross-border financial markets, and reduce systemic risks. 195

196 APFF proposes to convene a regional symposium in 2017 on the development of a 197 roadmap for improving the regional financial market infrastructure. Discussions 198 could focus on the harmonization of market access and repatriation practices, 199 improving the inter-operability, liquidity and connectivity of domestic and 200 cross-border financial markets, reducing systemic risks, and creating a securities 201 investment ecosystem that can promote cross-border portfolio investment flows 202 across member economies.

203 The growing role of financial technology (Fintech) raises new opportunities and

204 risks with respect to the development of the region's financial market infrastructure 205(FMI), which is also particularly important in promoting cross-border operations of MSMEs. The APFF can provide a platform for industry, public sector and multilateral 206207 stakeholders to help policy makers and regulators identify approaches and ways 208forward to address issues in three key areas. These cut across Fintech 209developments in APEC and where we believe early work and progress can be made 210under the APFF process - cybersecurity, Know-Your-Customer (KYC) rules and electronic payments (e-Payments) – through a series of workshops. 211

#### Policy makers and regulators should participate in APFF workshops on cybersecurity, Know-Your-Customer (KYC) rules and e-Payments to facilitate innovation in the region's financial market infrastructure.

The potential of FinTech to drive inclusive growth is huge, but technological 215216innovations can also magnify the potential for damage to the economy and financial 217systems. This increases the burden on regulators to keep pace with the innovations in the market, which will enable them to make regulations more effective in 218enhancing stability and enabling innovation and growth, and to strike the right 219balance between adapting to the local contexts across different markets and 220221developing a regulatory model that can be applicable in many markets and thus able to contain compliance costs and provide seamless scale. 222

 It is recommended that APEC Finance Ministers establish a regional platform to bring together stakeholders from the public and private sectors to address in close collaboration with each other key issues arising from the development of FinTech, and identify concrete ways to help member economies harness financial innovation to build bigger, robust, inclusive and integrated financial markets.

228The rapid and continuing evolution of financial markets and ongoing efforts by 229Asia-Pacific economies to modernize their financial systems pose major challenges 230to policy makers and regulators. APFF continues to provide a platform for research and discussions on the present conditions and future directions of financial markets 231and regulations, which help authorities and industry deepen their knowledge of 232markets and anticipate emerging issues. This includes work on the role of Islamic 233234finance in cross-border funding of infrastructure developed in conjunction with 235Harvard University that would help overcome the problems arising from differing interpretations of Sharia compliance. 236

- It is recommended that APEC Finance Ministers encourage policy makers and regulators involved in the region's financial markets to participate in dialogues and programs organized by academic and research institutions together with the financial industry to further the work of APFF on regional financial architecture and regulations.
- 242It is recommended that APEC Finance Ministers welcome the APFF's work on243definitions of infrastructure and real assets in the context of developing an244enabling environment for investment by Islamic financial institutions in

#### infrastructure and encourage their adoption.

Building on its 2014 Interim Report and 2015 Progress Report to APEC Finance 246Ministers, the APFF this year advanced its work on several initiatives, through a 247number of roundtables, workshops and conferences across the region, work stream 248discussions, and collaboration with APEC finance officials. This year, the APFF 249250supported the Finance Ministers' efforts to begin implementing the initiatives 251implementation of the CAP. The APFF also continues to undertake activities 252assigned by the CAP in the areas of capital market development, financial infrastructure for MSMEs and trade and supply chain finance. 253

The success of these undertakings will depend on active participation and engagement from the public sector. APFF intends to provide a forum and informal network for dialogue and capacity building where they can interact on a regular and sustained basis with experts in relevant specialized and technical fields from the private sector and international and academic organizations. The APFF looks forward to close collaboration with the APEC Finance Ministers in achieving concrete results in advancing the various initiatives under the Cebu Action Plan.

# Asia-Pacific Financial Forum 262 2016 Progress Report to the APEC Finance Ministers

#### 263 **INTRODUCTION**

Home to 39 percent of the world's population and generating 57 percent of its economic output, the Asia-Pacific region is undoubtedly the most dynamic corner of the globe. Fueled by external trade and investment, many of its economies, particularly on the Western side of the Pacific, experienced rapid growth and rising prosperity in the late 20<sup>th</sup> and early in this century to become some of today's top manufacturing, trading and technological powerhouses.

However, the financial sector has lagged behind in this process. With the exception of the USA, most economies in the region have yet to develop the deep and liquid capital markets needed to support financial stability and the financing of long-term undertakings and projects, especially infrastructure. Most formal financial institutions, particularly in the banking system where the region's financial resources are concentrated, remain unable to serve the needs of large parts of the population as well as micro-, small and medium enterprises (MSMEs).

With a few exceptions, markets in the region are not supported by the presence of a strong long-term investor base, especially insurance firms and pension funds. The region's fragmented markets, regulatory regimes and market infrastructure provide a difficult terrain for lenders and investors seeking opportunities in financing cross-border projects and transactions. Many economies' legal frameworks, especially in secured transactions, insolvency, privacy and credit information, need to be redesigned to fit the needs of enterprises in a globalized and digital world.

The lack of a robust financial sector was not a significant issue in the early stages of the region's economic development, when rapid growth was driven by exports to North America and Europe, direct investments and the migration of labor from agriculture to manufacturing. As their economies matured, requiring a more balanced mix of consumption and investment to spur growth, and trading patterns increased in complexity with the emergence of supply chains, the need for more developed financial systems became more pronounced.

291The Asian Financial Crisis of 1997-98 exposed the weaknesses of the region's financial systems, which relied overwhelmingly on the banking sector. Economies' 292exposure to the double (maturity and currency) mismatch that led to the crisis and 293its painful aftermath prompted domestic and regional efforts to pursue the 294295development of local currency bond markets. Economies' growing need for 296investment in infrastructure to alleviate the strains generated by rapidly growing 297 business activities in urban centers also placed the spotlight on inadequate capital 298markets and the dearth of domestic sources of long-term finance.

299The combined impact of underdeveloped financial systems on consumption, 300 investment, enterprise growth, trade and infrastructure development and their knock-on effects on employment and economic growth underscores the 301302 importance of financial sector development for economies to avoid the middle 303 income trap. At the same time, a fast growing region with huge savings, a large 304 population, high mobile phone penetration, a growing middle class and massive 305 infrastructure investment needs at a time when traditional business models are 306 being disrupted across financial services presents tremendous opportunities.

This is the context in which the Asia-Pacific Financial Forum (APFF) was proposed by the APEC Business Advisory Council (ABAC) and launched by APEC Finance Ministers at their 2013 annual meeting in Bali. Its purpose is to provide a platform for public-private collaboration to develop robust and integrated financial markets in the region. The APFF work program is currently structured around four major clusters.

- The first deals with issues related to MSMEs' access to financial services, which
   is a priority issue in many APEC member economies. This focuses on addressing
   weaknesses in the financial infrastructure that lenders use to manage credit
   risks in lending to MSMEs. This also includes access to trade and supply chain
   finance for those involved in global and regional supply chains.
- The second deals with the development of deep, liquid and integrated financial markets, which is important for a variety of reasons. These include the need for more diverse and stable financial systems, improved availability and lower costs of financing for public and private borrowers, more efficient intermediation of the region's savings into investments, greater capacity to finance infrastructure development, growth of the region's financial services sector and better investment opportunities to finance future needs.
- The third deals with promoting financial resilience in the Asia-Pacific region,
   which is the most disaster-prone region in the world. It includes access to
   microinsurance services for low-income individuals and households as well as
   disaster risk financing and insurance (DRFI) mechanisms to help mitigate the
   impact of natural catastrophes *ex ante*.
- The fourth deals with financial innovation, in particular how policy makers and regulators could respond to the growing use of financial technology (Fintech), which includes mobile money, shared ledger technology, big data, artificial intelligence, electronic platforms, advanced analytics and automated processes, among others, that is challenging established business models.

An overarching theme that encompasses issues in these four clusters is the regional financial and regulatory architecture, where APFF is engaging academic financial experts, regulators, standard setters and industry practitioners. This includes discussion of the broader global regulatory reform and standard setting process and the role of the Asia-Pacific regulatory community and financial industry within this setting.

This Progress Report is structured along seven major themes, each corresponding 341342to an active APFF work stream: (a) financial infrastructure, which is divided into credit information and secured transactions and movable asset finance systems; (b) 343 trade and supply chain finance; (c) microinsurance and disaster risk finance and 344345insurance (DRFI); (d) retirement income and long-term investment in capital markets and infrastructure, which includes the impact of regulation and accounting 346 issues; (e) capital markets, which includes sections on classic repo and derivatives 347 markets, information for capital market investors, support for the Asia Region 348 Funds Passport (ARFP) initiative, and financial market infrastructure and 349 cross-border practices; (f) financial innovation; and (g) linkages and structural 350issues. 351

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# Advancing the Financial Infrastructure Development Network (FIDN)

FIDN has been an excellent platform for stakeholders to share and learn from each other on how to develop the financial infrastructure necessary for broad based growth and development. For the Bangko Sentral ng Pilipinas, we continue to learn from other jurisdictions and experts on the areas of credit information systems, secured transaction systems and collateral registries which all contribute to making our financial system more inclusive.

# 361Nestor Espenilla – Deputy Governor, Bangko Sentral ng Pilipinas, Republic of362the Philippines

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364Initiatives such as FIDN paved the way for the development of better financial365innovation policies, as regulators, financial institutions and development partners366collaborate to pursue reforms in all forms and on all fronts to improve and develop367inclusive financial services for all, especially for the underserved and marginalized368sectors of society.

- 369The launching of FIDN in the Philippines last November 2015 followed by the two FIDN370conferences, sent a strong message that the government, in partnership with the371private sector and development partners, is committed in its aspiration for an372inclusive growth by pursuing policy reforms to enable MSMEs to tap financial373resources through other acceptable and non-traditional forms of collateral.
- 374Gil Beltran Undersecretary, Department of Finance, Republic of the375Philippines
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377The FIDN events have brought to fore the existing gaps in the secured transactions378regime in the Philippines, particularly, as regards the use of movable collaterals. They379have broadened my knowledge on the possibilities that our economy could consider380adopting in our quest to improve existing laws, systems and procedures to further381bolster financial inclusion of our MSMEs. Further, the lessons and experiences shared382by other economies provide a rich source of information which the Philippines can383use in coming up with the right formula to address our own challenges in this regard.

- The said events also made it clear that for this endeavor to succeed, it would entail not only the active participation of all government agencies concerned but that, it would also require the invaluable cooperation of all the stakeholders, such as the different lending institutions and, more importantly, the MSMEs themselves. Indeed, the passage into law of the desired legislative measure is just the first step in our long journey to achieving a modern secured transactions regime that is truly responsive to the needs of both our MSMEs and lending institutions.
- 391Ronaldo Ortile Deputy Administrator, Land Registration Authority,392Department of Justice, Republic of the Philippines

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Given the velocity with which entrepreneurs can spot opportunities, the promised availability of credit only leads stakeholders to automatically think bigger and more outward towards the larger markets. The opportunity to do business outside the economy, whether as a participant in a global value chain or as a direct entrant into the other ASEAN economies, creates a demand to find parallel solutions to those issues encountered in the Philippines, i.e. access to credit. It is quite fortunate that there is the FIDN project in place that the CIC can participate in.

401The existence of the FIDN gives the CIC credibility to fulfill the promise that a better402credit and collateral regime in this economy, better for its openness and transparency,403will be replicated elsewhere which in turn will open up more international404opportunities in a level playing field. The depth of organizations and resource405persons made visible in the various FIDN forums brings faces to the organization that406inspire the local entrepreneur that what is spoken of can actually be done.

407Ultimately, while the success of a local or ASEAN wide venture is subject to many408variables, FIDN promises to be the platform from which cross border ventures will409find the energy to launch, not as a guarantee of success, but as an assurance of a410playing field where the terms of engagement are clear. The benefit to CIC is how this411exciting prospect pushes the local stakeholders into full and enthusiastic compliance412as they come to understand that locally, the CIC's data sharing registry is the entry413point into a greater set of international opportunities.

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#### Jaime Garchitorena – CEO & President, Credit Information Corporation

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Enabling MSMEs to effectively participate in economic activities and global value chains is an important objective for APEC member economies. For most MSMEs, lack of access to finance is a key obstacle. Behind this are factors such as inadequate legal and institutional infrastructure to support risk-based lending using transaction data and the use of movable assets as collateral. The Finance Ministers have identified these issues as priorities and incorporated them in the Cebu Action Plan.

Since the 2015 APEC Finance Ministers' Meeting, APFF has provided the platform for collaboration among the private sector, finance ministries, regulatory agencies and other stakeholders to undertake various activities to advance these initiatives. These include the launch of the Financial Infrastructure Development Network (FIDN) as a subgroup of the APFF in November 2015 and seminars and workshops held in the Philippines, China and Thailand to support them in developing their credit information and secured transaction systems.

#### 429 **Credit information**

430 With the approval of the Cebu Action Plan in 2015, specific projects were set for 431 credit information sharing (CIS) as part of FIDN. Regarding CIS, the FIDN specifies 432 the following 5 core deliverables/work streams:

433 • the development of a consumer credit information data dictionary;

- 434 the development of a commercial credit information data dictionary;
- the implementation of a consumer credit information cross-border data sharing
  pilot;
- the implementation of a commercial credit information cross-border data
   sharing pilot; and
- the completion of a baseline study on consumer/commercial credit information
  sharing practices and laws.

A CIS Steering Committee was created to execute the work plan specified in the 441 442Cebu Action Plan. The FIDN CIS Steering Committee is comprised of representatives from the private sector (the Asia Pacific Credit Coalition or APCC, the Consumer 443 Data Industry Association or CDIA, the Business Information Industry Association or 444BIIA, the Australian Retail Credit Association or ARCA, and the global firms 445Lexis-Nexis, D&B, Experian and TransUnion), and from non-governmental 446 organizations and multilateral institutions (Policy and Economic Research Council or 447PERC, the International Finance Corporation/World Bank Group or IFC/WBG and 448 ABAC). Individual project managers were designated for each of the 5 sub-streams 449 (CDIA leading sub-stream 1; BIIA leading sub-stream 2; ARCA/D&B/PERC leading 450sub-stream 3; IFC/BIIA leading sub-stream 4; and PERC leading sub-stream 5). 451452Individual project managers report progress to the FIDN CIS Steering Committee at 453least quarterly or more often as needed.

- 454 The following describes the work of the different substreams
- Sub-stream 1: Consumer Credit Data Dictionary. After various consultations, 455CDIA has agreed to share a copy of Metro 2 (a new standard electronic data 456reporting format) with either PERC and/or BIIA for use in efforts to generate a 457regional template data dictionary. In addition, the project manager secured 458participation from experts with both Experian and TransUnion to guide and 459assist efforts in this work stream. This represents a major step forward as the 460 combined expertise from designated experts at Experian and TransUnion will 461 462 greatly expedite progress with the development of the consumer credit data 463 dictionary. CDIA and BIIA have begun coordinating efforts to control 464 for/minimize duplicative work given the recognition of the substantial overlay between the consumer and commercial credit data dictionary work streams. It 465is anticipated that a draft consumer credit data dictionary will be completed by 466 467 the end of 2016, to be revised and finalized by mid-2017.
- Sub-stream 2: Commercial Credit Data Dictionary. Project managers from the 468 BIIA have begun collecting data formats and guidebooks for business 469 information from among APEC member economies and have amassed over one 470dozen. In addition, BIIA has socialized this project with its membership and has 471enlisted the active participation of CRIF, CreditSafe, Experian, and IFC/WBG in a 472peer review capacity. As with the consumer credit data dictionary, the 473generation of a regional template commercial credit data dictionary will be 474 greatly aided with the active participation of subject matter experts from the 475

- 476 private sector. The project manager has begun a comparative analysis of the 477 various data formats in an effort to emphasize similarities and to target distinct 478 differences as areas to address moving forward. It is anticipated that a draft 479 commercial credit data dictionary will be completed by the end of 2016 to be 480 revised and finalized by mid-2017.
- 481 Sub-stream 3: Cross-border Consumer Credit Data Sharing Pilot. The project manager has been engaged in ongoing discussion with ARCA about the 482potential for a cross-border pilot using consumer credit data flows among 483 Australia, New Zealand, and several surrounding Pacific islands. ARCA had 484 485 received a prior pledge of support for such a project from the parliaments in both Australia and New Zealand. It is expected that ARCA will reach a decision 486 on the proposed collaboration with FIDN on this project during the 3rd quarter 487 of 2016. In the event that ARCA is unable to move forward, APCC member D&B 488 Australasia has indicated a potential willingness to take the lead on the pilot 489 490 and aid PERC/APCC and the FIDN CIS Steering Committee. This project is 491 expected to begin in 2017.
- Sub-stream 4: Cross-border Commercial Credit Report Sharing Pilot. In line with 492 the Cebu Action Plan's call for a regional credit information network, IFC/WBG 493and ABAC organized the first meeting of the Mekong sub-region credit 494reporting services providers (CRSPs) in Bangkok on July 4, 2016, with the 495support of the BIIA, National Credit Bureau of Thailand, and the Thai Bankers' 496 Association. The event managed to gather together eight CRSPs from China, 497Vietnam, Thailand, Cambodia and Lao PDR to seriously discuss how to share 498 499 credit information for the purpose of trade, investment and cross-border employment.<sup>2</sup> Participants agreed on a set of basic principles for the 500sub-regional credit reporting collaboration. Among others, these include the 501502following:
- 503 > Sharing will be in the form of credit reports only, not a physical transfer of 504 data from one economy to another.
- 505 CRSPs will set up voluntary, bilateral and reciprocal arrangements among 506 themselves.
- 507> Sharing will be conducted based on commercial principles and driven by508enquiries from the data subject host economies.
- 509> CRSPs should comply with any existing regulatory requirements in the data510subject source economies (e.g., consent, permissible use, security

<sup>&</sup>lt;sup>2</sup> Participants recognized and agreed on the need for cross-economy exchanges of credit information in view of the deepening economic integration in the Asia Pacific Region. It is acknowledged that credit information collaboration across borders is particularly challenging as various economies have structured their credit reporting systems to service domestic members only. All participating CRSPs expressed willingness to develop ways for such exchanges subject to their respective stages of development, regulatory requirements and market demands. Participants brainstormed on the basic process of sharing credit reports across the borders and how to handle identify verification and dispute resolutions. They also agreed to meet on an annual basis in order to know each other better and to review progress. The on-going work on the credit reporting Data Dictionary led by BIIA will be complementary to this pilot initiative in the Mekong.

- 511 requirement).
- 512 Host economy CRSP should validate the identity of data subjects and be 513 prepared to assist the source economy CRSP on any information disputes.
- CRSPs should make available English version credit reports. Participants
   also emphasized the importance of adequate communications with their
   regulators, members and data subjects on this new type of services. IFC will
   take the lead to develop a sample bilateral agreement.
- Sub-stream 5: Baseline Research on Credit Information Sharing Within APEC. 518PERC and the National Center for APEC discussed funding for this research 519project with various organizations. USAID and the US Department of State, 520which are both collaborating with FIDN, indicated that the project is significant 521and would yield valuable information that would support the objectives of the 522Cebu Action Plan, and offered to help close any funding gap should the project 523receive partial funding. The project managers will work to submit funding notes 524for different segments of the FIDN deliverables during the next APEC funding 525cycle, while continuing to seek funding for the baseline research. Once funding 526is secured, the research and analysis can be completed within 12 months. 527Aspirationally, this work stands to be concluded at the end of 2017. 528

#### 529 Secured Transactions Reform

The Secured Transaction Reform Committee (STRC) of the FIDN promotes an 530enabling environment based upon clear and predictable legal frameworks for 531532economic development and inclusive growth, specifically focused on facilitating a diverse set of financing solutions for MSMEs, infrastructure projects and 533cross-border trade and supply chains. ABAC, partnering private sector organizations, 534IFC/WBG and the Organization for Economic Co-operation and Development (OECD), 535will collaborate with and be supported by a broad range of institutions including 536international organizations, public sector bodies, private sector firms, and academic 537entities within interested economies. 538

- 539 Through workshops, direct policy maker outreach, dialogues and studies, the 540 Committee is seeking to:
- 541 support reform and development of secured transactions systems and
   542 insolvency frameworks among APEC economies;
- promote good practices and internationally accepted principles on secured
   transactions legislation, including comprehensive definitions of eligible
   collateral, the free assignability of claims for the purposes of financing, and
   other provisions shown to enhance the ease of credit for MSMEs;
- foster the establishment and development of effective modern collateral
   registries and promoting pathways to single, central and online security
   interests notice filing systems and comprehensive coverage of security interests
   on movable assets, receivables and other forms of intangible assets within the

#### economy; and

partner with local economy stakeholder to improve the capacity of lenders in 552structuring, delivering and managing credits based on movable assets, 553receivables and other forms of intangible assets as well as the development of 554the necessary operational infrastructure such as third-party collateral 555management industries, electronic finance platforms and credit enhancement 556services to support the expansion of such credits for MSMEs, agri-business 557 operators, domestic and cross-border traders and infrastructure companies, 558among others. 559

560Since the launch of FIDN in November 2015, the Committee has developed a network of leading experts in secured transaction reform to support member 561This network encompasses multilateral development agencies, 562economies. 563leading industry trade groups, private sector lenders, academic think tanks and 564universities, leading legal experts, and collateral registry officials. This diverse network provides member economies with simple, cost efficient access to global 565566best practices and expertise across the necessary elements to achieve modern 567 secured transaction reform, including areas such as:

- Legislative / Model Laws: Committee members include experts from IFC/WBG,
   UNCITRAL, USAID, National Law Center, Harvard University and a number of
   consultants with experience working with economies to develop modern
   secured transaction regimes.
- Collateral Registry Development: Committee members include the Australian
   Financial Security Authority (Australia's collateral registry registrar), the
   Ministry of Economy of Mexico, and the Land Registration Authority under the
   Department of Justice of the Philippines.
- Training / Capacity Building: Committee members include the Commercial Finance Association (CFA), the predominant industry trade group for asset-based lending; and the combined IFG-FCI organization, the leading global factoring trade organization. These trade groups, additionally joined by IFC/WBG and its experts, have deep resources and experience in providing training and capacity building to lenders and factors globally.

582 The Committee has also actively engaged with the Strengthening Economic Legal 583 Infrastructure (SELI) group of the Economic Committee to promote reform efforts 584 across the APEC member economies. Since the launch of FIDN, the Committee has 585 provided expertise to interested member economies, including the Philippines, 586 Brunei, China and Thailand.

587

#### Supporting the Reform of the Philippines' Financial Infrastructure

FIDN delivered the following results to the Philippines:

(1) Established a common understanding of the key reforms in secured transactions and credit information systems across the relevant key stakeholders – Through the FIDN's engagements, the mindset has shifted across key relevant stakeholders and clients. Clients and stakeholders are now aligned and in full appreciation of best practices as shared by expert and the business case for Credit Infrastructure reforms.

(2) Established strong partnerships locally and internationally that clients can leverage on – Recognizing that other local agencies are also focused on the same goal of promoting financial inclusion, the Committee extended the invitation to participate to other relevant local government entities like the Philippine central bank. The Deputy Governor of the central bank has become a solid partner championing credit infrastructure reforms and has been very instrumental in facilitating dialogues and presentations relating to the reforms through the FIDN. On the international front, the Committee engaged FIDN's international experts in the private and public sectors. These partners have been additional champions to promote credit infrastructure reforms.

(3) Solidified commitment and priority – the Committee through the FIDN effort was able to solidify the commitment and prioritization of the Department of Finance's objectives in the government's agenda and the APEC's agenda. Credit Infrastructure is now part of the roadmap of reforms that the APEC economies committed to and signed off under the Philippines' APEC leadership in 2015.

FIDN provided the opportunity to collaborate with various agencies within the local government. With the solidified partnership, a number of key officials in the Philippine Government (Chair of the Securities and Exchange Commission, Under Secretaries of the Department of Finance, Deputy Governor and Directors of the Philippine Central Bank and National Treasurer of the Philippines) have become willing and regular active participants of the FIDN forum to facilitate dialogue and act as keynote speakers. Messages coming from this level of the government have been very effective in promoting buy-in among other stakeholders.

The launch of the FIDN in November 2015 brought together around 300 participants (e.g., bankers, MSMEs, lawyers, media) and was covered by 30 media people across local and international networks. It was attended by around 20 APEC delegates and key officials in the Philippine Government (Secretary of Finance, National Treasurer, Securities and Exchange Commission Chair, Central Bank Deputy Governor, among others). The launch was featured in a number of leading local and international newspapers.

Motivated by the lessons learned from FIDN, the Philippines' technical working group on Secured Transactions immediately initiated its working sessions to focus on drafting the new Philippine secured transactions law. Through FIDN, international experts shared their expertise, their lessons of experience and the private sector view with Philippine policy makers pursuing credit infrastructure reforms.

589

590 In March, the Committee provided a workshop on secured lending to interested 591 stakeholders in Brunei at the invitation of the Monetary Authority of Brunei in 592 support of their recent enactment of modern secured transaction order. As Brunei

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593 sought support for creating a new collateral registry in support of the law, the 594 Committee provided introductions to the Ministry of Economy in Mexico. As the law 595 nears implementation, FIDN and the Monetary Authority are discussing additional 596 capacity building and industry training activities to accelerate adoption of secured 597 lending and expanded access to credit to Brunei SMEs and mid-market enterprises.

598On May 21-22, FIDN provided support for a conference in Nanjing to support the 599Chinese government to obtain broader and effective support for its plan to 600 introduce an updated secured transactions law. This joint conference was held with 601 IFC/WBG, the People's Bank of China (PBOC), the Nanjing University of Finance and Economics, and the China Society for Civil Law Research. China plans to introduce 602 the first Civil Code in its history, with approval of general principles expected in early 603 2017 and various elements to be developed afterwards, including a new secured 604 605 transactions law.

606 The conference provided technical knowledge from international experience and promoted better understanding of the business side of secured transactions among 607 608 law academics and legal professionals, who will be involved in advising officials in the design of the legal framework, such that the advice they will provide to officials 609 will be consistent with what local banks and SMEs require to effectively lend on a 610 secured basis. Other participants and speakers included representatives from PBOC, 611 612 the National People's Congress, the Supreme People's Court and China's Ministry of Finance. FIDN provided international experts to talk about best practices in various 613 614 aspects of secured transactions from other economies.

More recently, FIDN has begun engagement with the Bank of Thailand, in conjunction with the Thailand Bankers' Association, to support the introduction of the recently enacted secured transaction law – and is organizing a workshop for policymakers, regulators and industry participants to be held in August in Bangkok to build awareness and adoption of the new law.

- In the short period since its launch in November 2015, FIDN has built a broad network of experts, enhanced and expanded its support of the reform efforts in the Philippines, and initiated supporting activities with Brunei, Thailand and China. During the balance of the APEC year, FIDN hopes to build upon these successes with each of the economies through continued workshops and capacity building – as well as further support additional interested member economies.
- 626 **Recommendation**

#### **It is recommended that APEC member economies work with FIDN to develop** modern credit information systems and regionally consistent legal and institutional frameworks for secured transactions and insolvency that can expand MSMEs' access to finance and enable them to increase their contributions to regional integration. This should involve the convening of workshops in individual economies bringing together public and private sector stakeholders and experts; advisory activities and seminars to support legal and

634 policy reform and modernization of collateral and credit registries; outreach 635 activities to educate MSMEs, lenders and other market participants on how they 636 can benefit from these opportunities; and support for the pathfinder projects on 637 cross-border sharing of commercial and consumer credit reports among credit 638 bureaus within existing legal and regulatory frameworks, the development of 639 the credit information data dictionary and the baseline analysis of credit 640 information sharing in APEC member economies.

641

#### 642 **FACILITATING TRADE AND SUPPLY CHAIN FINANCE**

In today's globalized economies, cross-border trade, supply chains and supply chain finance play key roles in the deepening and broadening of an economy's industrial base, leading to growth. Trade finance is critical to support global trade flows, which are now being materially reshaped, with intra-regional trade growing in importance. Production lines that were previously based only in one location are now increasingly being deconstructed and spread across different locations to take advantage of factor endowments.

- 650 Supply chain finance primarily provides the necessary financing and liquidity to support firms' working capital needs. Increased risk aversion in the wake of the 651652global financial crisis has led to a general tightening of credit for lesser known enterprises, particularly for MSMEs in lower tiers of global supply chains. While 653 many factors influence trade, the long-term sustainability of financing to support 654 655 increased production, import and export levels and firms' access to finance are 656 important factors that have been significantly affected by post-global financial crisis 657 dynamics.
- Numerous factors affect trade and supply chain finance. The most important ones are the environment for secured transactions, bank capital regulations and rules on counterparty due diligence. Other factors that can facilitate trade and supply chain finance are innovations such as electronic supply chain management platforms and Bank Payment Obligations (BPOs) and the wider use of regional currencies in trade settlement, which can make supply chain participants' access to working capital more efficient.
- 665 This year, the APFF's work on trade and supply chain finance was undertaken in the context of a slowing down of economic growth and a more rapid deceleration of 666 667 trade growth, especially in the Asia-Pacific region. These trends are disproportionately affecting MSMEs and, given their significant contributions to 668 employment across APEC (over 50 percent) and production (between 20 and 50 669 percent of GDP),<sup>3</sup> the region's economy as well. Thus, the need to reduce barriers 670 and inefficiencies in the trade ecosystem to facilitate businesses' abilities to conduct 671 cross-border trade and access supply chain finance has become even more 672 673 important than before.
- Discussions undertaken by APFF and its partner institutions, including a conference
  organized on 9-10 March 2016 by the International Chamber of Commerce in
  Singapore, an informal dialogue with trade finance experts in Singapore on July 7
  and an APFF workshop hosted by ABAC Singapore and the Singapore Business
  Federation on July 8 have yielded the following insights:

<sup>3</sup> Source:

http://www.apec.org/Groups/SOM-Steering-Committee-on-Economic-and-Technical-Cooperation/Working-Groups/Small-and-Medium-Enterprises.aspx

679 Consistent Know-Your-Customer/Customer Due Diligence/Anti-Money Laundering 680 (KYC/CDD/AML) standards across supply chains and awareness by all participants are needed to facilitate sustainable access to finance. Of an estimated USD2.1 trillion of 681682 criminal proceeds reported in 2011, USD1.6 trillion were estimated to have been 683 laundered through financial institutions, of which in turn less than 0.5 percent were 684 recovered. Additionally, heavy fines were imposed on a number of financial institutions for weak financial controls, and in 2013, financial institutions accounted 685 for most of about 2 million Suspicious Activity Reports (SARs) filed globally.<sup>4</sup> Due to 686 687 the costly KYC process and regulatory risk for control failures, many banks have 688 turned to de-risking of selected clients, industries and geographies of concern and 689 readjusting their risk-acceptance criteria.

690 KYC/AML compliance activity is an ongoing effort that starts from client onboarding 691 to transaction-level monitoring for suspicious and unusual activities. It is applied 692 regardless of size to suppliers, buyers and correspondent banks involved in the 693 whole supply chain and across geographic locations. It is comprehensive, 694 necessarily detailed and requires sufficient resources including technology to assist 695 in or to monitor compliance.

696 However, there are scenarios where resource-stretched businesses can neglect providing timely information to their banks. It can lead to the raising of banks' 697 internal "red flags" on such businesses, submission of SARs to authorities and 698 finally seeking to exit relationships when there is a perceived disproportionate 699 increase of their risks-to-opportunity profile. Some financial institutions are working 700 701 with their clients to promote a common standard in KYC/AML compliance and 702 derisking through education, in order to reduce financial crime and regulatory risk 703 for both the client and the bank.

What this means for public-private collaboration: KYC/AML compliance has significant impact on access to finance, and is taking up considerable resources and time of financial institutions, given the huge penalties they face for non-compliance. Greater training and awareness of KYC/AML standards throughout supply chains can reduce the incidence of KYC/AML breaches and thus, selective de-risking. Well-considered market utilities can promote efficient, effective and cost-optimal compliance.

Modernization of secured transactions systems and their convergence across the region can reduce credit risks and promote access to finance. Secured transactions laws establish the fundamental framework on which financing and credit risks management can be executed by banks to improve access to finance. Progressive improvements in these areas, from reforms started over a decade ago, are now showing dividends. An example of an economy that has undertaken significant reform is Vietnam, which recently enacted a civil code that incorporated best

<sup>&</sup>lt;sup>4</sup> Standard Chartered Bank: *De-risking, Know-Your-Customer & Anti-Money Laundering Compliance in Trade*, 8 July 2016.

#### 718 practices in secured transactions.

719 However, a number of economies continue to have implementation gaps between laws and practices that blunt these laws' positive impact. These gaps include 720 insufficient credit information and transparency, a lack of judicial precedence in 721 enforcement, and underdeveloped collateral management ecosystems. Economies 722 also face the challenges of ensuring that reforms keep pace with the faster pace of 723 market development and deepening the understanding of the market and its 724practices by legal professionals, the judiciary and legal experts. APEC economies 725currently exhibit wide variations in level of development of various aspects of 726 727 secured transactions laws, as measured by the World Bank Group. [See Table 1.]

## Table 1: Secured Transactions Legal Rights – APEC Economies (10 – key features are all present)

Economy	1	2	3	4	5	6	7	8	9	10	Economy
											Total
Australia	1	1	1	1	1	1	1	1	1	1	10
Brunei Darussalam	0	1	1	1	1	0	0	0	0	0	4
Canada	1	1	1	1	1	0	1	1	0	1	8
Chile	0	0	1	1	1	1	0	0	0	0	4
China	0	0	1	0	1	0	0	0	1	0	3
Hong Kong, China	0	1	1	1	1	0	0	0	1	1	7
Indonesia	0	1	0	1	1	0	0	0	0	0	4
Japan	0	1	0	0	1	0	0	0	1	1	4
Korea	0	0	0	1	1	1	0	1	0	1	5
Malaysia	0	1	1	1	1	0	0	0	1	1	6
Mexico	1	0	1	0	1	1	1	1	1	1	9

730 Legend – Features of a good secured transactions law:

1. Does an integrated or unified legal framework for secured transactions that extends to the creation, publicity and enforcement of functional equivalents to security interests in movable assets exist in the economy?

Does the law allow businesses to grant a non-possessory security right in a single category of movable assets, without requiring a specific description of collateral?

735
 3. Does the law allow businesses to grant a non-possessory security right in substantially all of its assets, without requiring a specific description of collateral?

4. May a security right extend to future or after-acquired assets, and may it extend automatically to the products, proceeds or replacements of the original assets?

5. Is a general description of debts and obligations permitted in collateral agreements; can all types of debts and obligations be secured between parties; and can the collateral agreement include a maximum amount for which the assets are encumbered?

6. Is a collateral registry in operation for both incorporated and non-incorporated entities, that is unified geographically and by asset type, with an electronic database indexed by debtor's name?

744 7. Does a notice-based collateral registry exist in which all functional equivalents can be registered?

8. Does a modern collateral registry exist in which registrations, amendments, cancellations and searches can be performed online by any interested third party?

9. Are secured creditors paid first (i.e. before tax claims and employee claims) when a debtor defaults outside an insolvency procedure?

74910.Does the law allow parties to agree on out of court enforcement at the time a security interest is created? Does the law750allow the secured creditor to sell the collateral through public auction and private tender, as well as, for the secured creditor751to keep the asset in satisfaction of the debt?

752 Source: World Bank Group

753 What this means for public-private collaboration. The work of FIDN on secured 754 transactions, credit information and receivables needs to continue, particularly in 755 addressing implementation gaps between laws on one hand and regulations and 756 market practices on the other through activities promoting greater awareness and an interdisciplinary approach.

The trade and supply chain finance ecosystem is changing as a result of various drivers, including technology, macroeconomics environment, concerns over rising corporate indebtedness and delinquency, legal reforms, and banking capital requirements and compliance needs. In particular:

- a. Standardization of supply chain financing terminologies,<sup>5</sup> which took about 2 years to complete, has led to more coherent approaches to trade products and risks. This is conducive to facilitating more consistent access to financing products. The business case for further standardization can be considered and its business case viability will be needed.
- b. Credit risk management limits like Single Name Limits, a lack of domestic
  sources of funds and foreign currency restrictions mean that regional and
  multinational banks continue to provide financing from established financial
  centers. Their domestic market financing activities remain low key, which in
  other ways, allows for collaboration with domestic financial institutions.
- c. Supply chain financing banks are increasingly utilizing third party platforms that
  operate like an "open architecture of banking services" to clients. Banks are
  moving away from being "everything to everyone" to being more specialized.
  Being plugged into such third party platforms will become more important for
  MSMEs and businesses to avail themselves of a range of financing products and
  services.
- d. The development of a secondary market for risks participation, including
   securitization-type methods, is important to free capacity in banks' tighter
   balance sheets.
- e. Pricing for trade finance products is at an all-time low, which should facilitate
  access to finance. Participants need to note that this level of pricing is artificially
  low and is not sustainable, and a "hockey-stick" increase in pricing could occur.
  Businesses should perform stress-tests on their cashflow and profit & loss to
  better prepare for such a day.
- f. Different jurisdictions have different degree of requirements on KYC/AML, and
  this lack of consistency can be confusing to businesses' understanding. Regional
  and global banks will take the higher standard offered in any one of its
  jurisdiction that it is in, and apply it consistently across.
- g. Consistent client onboarding documentation and approach are key to growsupply chain financing.
- 792 Technology literacy can expand MSMEs' capacity to participate in supply chains.

<sup>&</sup>lt;sup>5</sup> *Source*: Standard Definitions for Techniques of Supply Chain Finance, by BAFT, EBA, FCI, ICC and ITFA, 2016

793 Technology is a financing enabler, and e-commerce and digital trade finance have 794 always been a part of the APFF's agenda on trade and supply chain finance. This agenda had initially focused on the different e-commerce models that could act as 795796 springboards for SMEs and businesses to leapfrog onto global value chains. In 2015, 797 the APFF began emphasizing technology supply chains for companies to become 798 more attuned with market conditions, and thus to better manage their inventory 799 and working capital. In 2016, this emphasis has deepened for calls with greater technology literacy. 800

- 801a.Wider technology adoption has given rise to an "Everyone-to-everyone"802economy (E2E) where value creation is increasingly and more often driven803by connectivity and collaboration between consumers and organizations.
- 804b.Blockchain is an advanced technology with potential to promote greater805operational and financing efficiency. Some examples mentioned included806possible applications in letters of credit which can blend in neatly with807"smart contracts", as well as the prevention of duplicated invoice financing.
- supply Chain financing's scale and size are now more complex, with
  multidirectional flows between hubs, sourcing agents, suppliers and buyers
  across different jurisdictions. Technology is needed to keep pace with this
  complexity.
- 812d.Financial institutions are increasing collaborating more with 3rd party813platforms to deliver focused value-adds. SMEs and businesses need to be814part of such 3rd party platforms.

Singapore provides an example of a pilot initiative whereby authorities and industry collaborate in using blockchain technology to facilitate invoice recording and financing. It was also estimated that wider commercial applications of blockchain can occur within an estimated 2-year period. Within the mining industry, digitalization is being increasingly adopted in supply chain and finance and operational processes.

Technology will play an ever increasing role in trade and supply chain finance, and the considerations to its successful introduction, adoption and industralisation will involve multifaceted issues that need collaborative approaches to solve and unlock its value.

Trade and supply chain finance is also linked to capital market development, in particular, the availability of a robust secondary market that can enable the securitization of trade loans and enhance the capacity of financial institutions to manage their balance sheets.

829 **Recommendation** 

#### 830 It is recommended that APEC member economies collaborate with APFF in 831 holding public-private dialogues across all relevant agencies and stakeholders on

regulatory issues and emerging facilitators of trade and supply chain finance. 832 These should aim to promote effective and regionally consistent implementation 833 of capital and liquidity standards, greater awareness of Know-Your-Customer, 834 Counterparty Due Diligence and Anti-Money Laundering rules, as well as 835 expanded use of technology including electronic supply chain management 836 platforms; wider use of Bank Payment Obligations (BPOs) and related working 837 capital management techniques; and facilitating market education and 838 information exchanges on the use of regional currencies such as the RMB. 839

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#### 841 **STRENGTHENING FINANCIAL RESILIENCE**

When Peru in the framework of the Finance Ministers' Process organized two 842 disaster risk financing and insurance (DRFI) seminars in February 2016, APFF 843 cooperated actively with the Peruvian organizers in the Ministry of Economy and 844 845 Finance, participating not only in the proceedings as a speaker giving the overall 846 private sector perspective about helping to increase insurance penetration in APEC economies, but also helping to bring in other participants from the private sector 847 (two leading international CAT modelers) and a representative from IAIS who gave 848 the insurance regulators' perspective. 849

- 850At the same time, APFF has joined the Working Group created by eight economies851together with World Bank and OECD, presently chaired by Peru, which will focus on852issues of methodologies for data gathering about public assets exposure and to853develop good quality insurance databases. It is expected from APFF to bring the854private sector's perspective in helping the task assigned to the World Bank to build855these methodologies.
- 856Gregorio Belaunde Matossian, Director of Risk Management, Ministry of857Economy and Finance, Peru

#### 858 **Disaster Risk Financing and Insurance (DRFI)**

859 The Asia-Pacific is the world's most natural disaster-prone region on the globe. For decades, the region has recorded the biggest number of natural disaster events, 860 and the economic consequence has been enormous, which is attributable to 861 growing concentration of population and economic activities in hazard-prone areas, 862 and significant enough to harm economies' sovereign risk rating. APEC Finance 863 Ministers are aware of the situation and recognize the need to develop coordinated 864 disaster risk management strategies and to improve their approach to Disaster Risk 865 Financing and Insurance (DRFI) as a means to build resilience in the region. 866

867 Being in the world's most natural disaster-prone region, Asia-Pacific policy makers are setting their sights on developing financial instruments to help mitigate the 868 impact of disasters ex ante. This complements ongoing efforts to improve disaster 869 870 response and disaster risk management strategies. The year 2015 saw relatively modest economic losses from natural disasters in the APEC region. Nevertheless, 871 the region suffered from unusually strong hydro-meteorological and significant 872 seismic events.<sup>6</sup> In that year, APEC member economies collaborated with other 873 874 stakeholders to advance work on disaster risk reduction and related issues including

<sup>&</sup>lt;sup>6</sup> These include the severe winter storm in the U.S. (February), the thunderstorm that accompanied flash floods and storm surges in Australia (April), and Typhoon Goni which hit the Philippines and Japan (August). El Niño was blamed for bringing drought to the western part of the Pacific, including Vietnam, Malaysia, Thailand and Australia. The strong El Niño of 2015/16 has been faded, but many see global warming as an exacerbating factor for weather-related losses in the region. As regards geological risks, the 2016 Kumamoto earthquakes in Southern Japan turned out to be the second largest insured earthquake loss in the economy after the Tohoku Earthquake of March 2011.

climate change. Various international agreements<sup>7</sup> that were signed stress the importance of public-private sector collaboration in addressing the impact of natural disasters.

The Finance Ministers selected DRFI as one of the priority issues they incorporated in the Cebu Action Plan (CAP). The Ministers identified initiatives and expected deliverables under CAP, and how it should be carried out in short, medium, and long term, over the course of ten years. It is worthy of note that CAP recognizes the role of private sector players, and stresses the importance of public and private sectors working closely together. The three sets of deliverables were laid out as follows:<sup>8</sup>

- Establish and promote private disaster insurance schemes (medium/long term)
- Deepen insurance penetration within their economies and develop regional risk
   sharing measures (long term)
- Develop a roadmap and network of experts through the support of APFF for
   expanding the coverage of micro-insurance and disaster risk finance in member
   economies (medium term)

In response to the CAP's request to study the possibility of constructing a disaster risk data base, it was deemed necessary to start with framing the scope and granularity of what constitutes a database. Meanwhile, APFF intends to stay in close contact with ADB, OECD, WBG and other international institutions to help publish meaningful outputs to support policymaking efforts pertaining to DRFI. APFF's work will build on the studies so far published by ADB, OECD, WBG and the Geneva Association.

This year, APFF initiated its work on DRFI by building a network of industry experts that can collaborate especially with the IAIS, ADB, OECD and WB in achieving the CAP deliverables. This network now includes experts from the Geneva Association and insurance, re-insurance, catastrophe risk modelling and related firms. APFF also started collaborating actively with the ASEAN Natural Disaster Research and Works Sharing (ANDREWS), a working committee of the ASEAN Insurance Council (AIC).

APFF collaborated with the Peruvian Ministry of Economy and Finance in organizing the APEC Workshop on Disaster Risk Financing & Insurance on 13-14 February, 2016, in Lima, Peru.<sup>9</sup> The Workshop focused on how to improve catastrophic risk data

<sup>&</sup>lt;sup>7</sup> These include the Sendai Framework on Disaster Risk Reduction, the Sustainable Development Goals and the Paris Agreement of 2015.

<sup>&</sup>lt;sup>8</sup> Besides the policy related deliverables, the plan also listed a number of studies to be carried out to support the discussion, namely, APEC disaster risk database, the Asian Development Bank (ADB) & OECD report on public finance frameworks, and OECD study on risk mitigation instruments.

<sup>&</sup>lt;sup>9</sup> The two-day workshop on DRFI was hosted by the Peruvian Ministry of Economy and Finance. The target audience was finance ministry officials in the APEC region, and the event benefited from the inputs given by OECD and the World Bank, as well as risk modelers. Officials from the Philippines, the US, Japan, Indonesia, New Zealand and Chile each presented living examples of existing and projected cases of disaster risk pooling scheme.

gathering, which is fundamentally important in designing an effective DRFI system,
and what approaches can be taken to develop catastrophic risk pooling system on a
domestic level. Among its key conclusions are the following:

The quality, availability and ability to share or transfer risk data are crucial in the
 management of a DRFI scheme. While gathering data and modeling risks are
 costly, the information thus collected is useful for risk reduction, including
 awareness raising and urban planning. Ongoing international cooperation in
 climate and flood data sharing needs to be intensified.

#### 914 **TABLE 2: Timeline to Promote DRFI in the APEC Economies**

CAP Deliverables	APFF Activities	Timeline						
CAP Deliverables	APFF Activities	2016 (Peru)	2017 (Vietnam)	2018 (PNG)				
1. Establish and promote private disaster	Contribution to APEC DRFI seminars	Presented private sector perspective (@APEC DRFI Workshop 13-14 Feb., Lima, Peru)	Continue as an annual effort	Continue as an annual effort				
insurance schemes	Assist APEC in identifying economies and perils of priority	Initiate discussions with APEC FM officials	Identify economies and perils of priority*3	Communicate with relevant officials towards implementation				
2. Deepen insurance penetration within their economies and develop regional risk sharing measures	Enhance the availability of risk exposure data (in collaboration with the World Bank)	Initiate stock-taking on the availability of risk exposure data*1	Complete stock-taking*4	Study on risk pooling among APEC Economies				
3. Develop a roadmap and network of experts	Formalise an expert group	Invite core expert members*2	Broaden the geographical scope	Continue efforts to expand the network				
	Contribute to the drafting of the roadmap		Initiate the drafting process	Complete the roadmap				

\*1 Design a template for stock-taking (ideally through a face-to-face meeting of the DRFI SS experts, to be
 held by year-end)

\*2 APFF's DRFI Sub-stream has so far received support from OECD, the World Bank, the Geneva
 Association, ASEAN Natural Disaster Research and Works, Citi, Munich Re, Swiss Re and Tokio Marine

\*3 To be worked out in conjunction with the  $2^{nd}$  deliverable "deepen insurance penetration" and its 920 identification process of economies and perils of priority (ideally through a workshop-style meeting with the 921 presence of finance ministry officials from the economies prone to natural disasters, to be held by first-half 922 of 2017 )

\*4 Completing the template for stock-taking (ideally through a workshop-style meeting as indicated above,to be held by first-half of 2017)

925 ■ Domestic catastrophic risk pooling should be considered as part of a comprehensive disaster risk management package, including contingent credit lines and other forms of finance. Where insurance penetration is immature, making the most of existing community network, such as that of banks, and

relevant regulatory offices can be effective. While data collection is of
fundamental importance, parametric features could facilitate a quick
implementation in some jurisdictions. The central government's role is crucial in
establishing and managing effective DRFI schemes. However, practical
expertise accumulated in private sector entities such as insurance companies,
banks and risk modelers should be harnessed.

While risk profiles and social and fiscal conditions may differ across jurisdictions,
 a comprehensive DRFI scheme needs to be designed and organized as a
 component of a disaster risk management system in each jurisdiction, involving
 awareness raising, risk assessment, risk reduction and sharing of data.

APFF also joined a working group together with eight economies, the World Bank and OECD that will develop methodologies for data gathering on public assets exposure and develop good quality insurance databases. APFF will bring the private sector's perspective in helping to build these methodologies. Finance ministry officials expressed their interest in advancing the implementation of DRFI with the support of international organizations and APFF.

APFF supports the Finance Ministers' inclusion of disaster risk financing and insurance (DRFI) in the CAP, identifying deliverables and their timelines to (a) establish private disaster insurance schemes and deepen insurance penetration within economies; (b) develop regional risk sharing measures, and (c) develop a roadmap and network of experts through the support of APFF for expanding the coverage of micro-insurance and disaster risk finance in member economies.

#### 951 **Recommendations**

- APEC member economies are encouraged to identify economies and perils of priority as an initial step in promoting private disaster insurance schemes as envisaged under the CAP. This may be undertaken through a workshop in early 2017 with broad participation from finance ministries and related public sector stakeholders, multilateral institutions and the private sector through APFF.
- It is proposed that the Finance Ministers' Process complete the stock-taking on
   availability of risk exposure data as a step toward the aforementioned workshop
   in conjunction with the previous recommendation.

960 It is proposed that the drafting of an APEC roadmap for DRFI be initiated as
 961 envisaged under the CAP, involving experts from the public and private sectors
 962 and multilateral institutions.

963 Microinsurance

964 Effective risk management through microinsurance is critical for low income 965 individuals, micro- and small enterprises, and developing economies. <sup>10</sup> An

<sup>&</sup>lt;sup>10</sup> Around 5.2 percent of the total market in Asia, Africa and Latin America are currently covered by

estimated three billion people globally are potential microinsurance customers who
can generate an estimated \$30 billion in insurance premiums - a substantial market
for many developing economies. New developments in mobile insurance, disaster
risk management and public-private partnerships are helping to expand inclusive
insurance while also requiring a paradigm shift for regulators, insurers, and others in
the insurance value chain.

972 Microinsurance is an important financial product for developing economies that are 973 exposed to frequent natural disasters. It plays a key role in disaster risk financing, 974 where the underdevelopment of capital markets hinders the use of instruments 975 such as natural catastrophe bonds. An example is the Philippines, where (as of 2014 976 Insurance Commission data) 31 percent of the entire population has a coverage 977 through Microinsurance products.

Microinsurance has proven very effective in helping promote recovery, in particular after the devastation caused by Typhoon Haiyan in 2013.<sup>11</sup> Microinsurance forms a key part of many micro- and small enterprises' strategy for ensuring business continuity after a risk event, in the process also enhancing their ability to access loans by mitigating lenders' risk concerns, reducing the need to seek additional loans and divert capital, and helping create risk-aware environments as more people begin to recognize the link between insurance premiums and risk levels.

985 Scale is an important driver of growth for the industry, allowing the cost of microinsurance products to be reduced as more insurers and clients are involved. It 986 987 also allows the quality of insurance products to be improved. Technology provides an opportunity to achieve scale. While microinsurance coverage in most developing 988 economies amounts to around 5 percent of the total population, their mobile 989 penetration rates typically reach about 70 percent or more. This gap represents an 990 opportunity for insurance providers to reach a much larger portion of the 991 992 population through mobile products.

In the context of financial inclusion, it is important to recognize that products such
as savings, credit, insurance and payments should not be addressed individually.
There is a need for greater recognition among stakeholders about how these
products can be integrated to increase impact and overall effectiveness in achieving

microinsurance. This shows that much more needs to be done to increase access. There are nearly 1,000 microinsurance products currently being offered by more than 500 insurers. Currently, the primary microinsurance product is a life product, followed by an accident product. Far down the list are health insurance products. *Source: GIZ*.

<sup>11</sup> In November 2013 Typhoon Haiyan hit the Philippines with the highest wind speeds ever recorded on land. It impacted over 16 million people impacted and displaced nearly 4.1 million. It resulted in over 6,000 lives lost and an estimated USD 700 million in damage to agriculture and infrastructure. Following the typhoon, 126,363 microinsurance claims were made with payments from insurers totaling USD 12 million. The average payment to microinsurance clients was USD 108 (PHP 4,777) which was used for either housing repairs (50 percent) or restarting livelihoods (50 percent). In terms of timing, 27 percent of claims were paid within the first 4 ½ weeks of the typhoon, with 60 percent being paid by March 2014. *Source: GIZ* 

financial inclusion. As an example, in the event of a crisis, a household would
potentially use a variety of financial products to recover including their savings,
micro loans and insurance cover. By integrating multiple products, new solutions
can be found to provide better value for customers and more effectively achieve an
environment of financial inclusion which is not limited to a single product.

Finance Ministers incorporated microinsurance in the CAP under the pillar of 1002enhancing financial resilience. The main objectives as presented in the CAP are to 1003 deepen insurance penetration with high quality products, develop a roadmap for 1004 expanding microinsurance coverage and create a public-private dialogue to help 1005 bring the different stakeholders together to work collectively in understanding the 1006 issues and providing better risk management tools for low-income individuals and 1007 households. More specifically, the initiative aims to enhance financial education and 1008facilitate better understanding of microinsurance products, strategies to promote 1009 proportional regulation and public-private partnerships. 1010

1011 This is also of significant relevance to MSMEs, which are also highly vulnerable to 1012 the shocks of natural catastrophes. The result of these facts is that when natural 1013 disasters occur, the damage to MSMEs can have significant impacts on the wider 1014 economy and value chains. As such, analytical tools and methodologies to look at 1015 specific needs of MSMEs are likely to provide useful information for policy makers 1016 and other stakeholders and help enhance the quantity and quality of insurance 1017 products available to MSMEs.

1018 **Recommendation** 

It is proposed that stakeholders in the APEC Finance Ministers' Process 1019 undertake activities in 2017 to complete the roadmap for expanding 1020 microinsurance coverage as envisioned under the CAP. Discussions on the 1021 roadmap may include the following elements: (a) adoption of the toolkit 1022 developed by the Regulatory Framework Promotion of Pro-poor Insurance 1023 Markets in Asia (RFPI Asia) of the GIZ for integrating insurance into DRFI 1024 mechanisms to help insurers develop products that are appropriate for MSMEs;<sup>12</sup> 1025 (b) development of policy frameworks for establishing risk pools and other DRFI 1026 instruments, provision of incentives, use of technologies, and mechanisms for 1027public-private sector cooperation: (c) creation of the legal basis for the provision 1028 of mandatory insurance coverage to MSMEs; (d) capacity building for public and 1029 1030 private stakeholders regarding product development, distribution and promotion of MSME insurance; (d) development of data management on 1031 catastrophic events; (e) establishment of central business registries with hazard 1032 mapping and catastrophe coverage for enterprises; (f) proportionate regulation 1033 to support a wide range of insurance products designed for MSMEs; (g) 1034

<sup>&</sup>lt;sup>12</sup> The toolkit highlights four steps: risk assessment, disaster risk management mapping, identification of gaps and exploration of disaster risk options. Throughout these steps, the framework supports the integration of microinsurance as a key part of broader disaster risk strategies

1035mechanisms for public-private dialogue in developing products and solutions for1036responses to and mitigation of disaster risk; and (h) implementation, financing1037and coordination.

#### 1039 **EXPANDING THE REGION'S LONG-TERM INVESTOR BASE**

#### 1040 **Retirement Income and Long-Term Investment**

Long-term investors such as insurers and pension funds play critical roles in the development of capital markets and financing of infrastructure projects, in addition to the important functions that they play in providing financial security. With the progressive aging of much of the region's population, their roles will become even more important going forward in channeling long-term liabilities into long-term assets that can provide adequate returns to meet future emergency and retirement needs.

1048 In order to support the CAP's initiative to promote long-term investment in 1049 infrastructure, the APFF created the Retirement and Long-Term Investment 1050 Working Group under its Insurance and Retirement Income Work Stream and has 1051 worked on the promotion of policies to address those three gaps. Participants 1052 include experts from the insurance, pension, banking and securities industries, 1053 academic specialists, consultants, regulators and international and reginal 1054 organizations (e.g. ADB, OECD).

As noted in the 2015 APFF Progress Report, efforts to encourage or even compel mandatory retirement savings in emerging APEC economies offer the opportunity to break the Gordian Knot of a lack of investable projects, development of capital markets, and alternative means of disaster risk financing through the mobilization of large pools of patient, long-term capital in the form of retirement savings.

- Mobilization of such large pools of long-term capital would represent a "triple win"for consumers, the financial sector and APEC governments.
- 1062 1. Consumers get high, stable returns for long-term savings.
- 1063 2. The financial sector gets deeper capital markets.
- 1064 3. Governments get relief from large contingent fiscal liabilities.

1065 The APFF will assess the "triple win" by seeking to address three gaps that are 1066 profoundly limiting the development of both insurance/pension coverage and 1067 capital market development in APEC economies.

- Pension/Protection Gap: Data provided by Oliver Wyman, Swiss Re, OECD and others documents a large and growing protection gap in APEC economies. In sum, Asian households do not have adequate long-term savings or protection for retirement. This represents a large, contingent fiscal liability for Asian 1072 governments.
- Infrastructure/Investment Gap: Data provided by the ADB and others notes a large infrastructure and investment gap in APEC economies. Failure to mobilize Asian savings into long-term investment leaves Asian economies, vulnerable to the "middle income trap".

- Regulatory/Accounting Gap: APEC economies, emerging economies in particular, 1077 have been constrained by regulatory and accounting regimes that were been 1078 developed for mature economies with slow economic growth (e.g. Solvency II 10791080 in EU). The regulatory and accounting framework should take account of the above two gaps in pensions/protection and infrastructure/investment and 1081 promote a sustainable regulatory and accounting regime that promote both 1082 retirement savings and infrastructure/long-term investments within the context 1083 of high-growth economies (e.g. C-ROSS regime in China). 1084
- 1085 **Pensions/Protection Gap**

1086 The need to promote long-term savings on the part of consumers is the engine that will drive the "triple win" of provision for retirement, deepening capital markets; 1087 and relieving governments of contingent fiscal liabilities for un-funded retirement 1088 1089 protection. The 2015 APFF Progress Report listed high-level recommendations to 1090 facilitate the growth of retirement savings demand as well as retirement income product supply, in order to promote the development of retirement income system, 1091 to ensure adequate retirement savings as well as adequate lifetime retirement 1092income in the Asia Pacific. Among those measures, we note in this report the three 1093 key means to address the pensions/protection gap: (a) mandatory provision for 1094 retirement savings at a high enough replacement rate to fund retirement; (b) tax 1095relief to promote long-term savings products; and (c) product innovation and 1096 financial awareness. 1097

- Mandatory provisions: In the US, retirement savings and pension funds account 1098 for 50 percent of the capital market. In term of GDP, the largest economies in 1099 Asia ex-Japan, such as China, Indonesia, India, have long-term retirement 1100 savings less than 10 percent of GDP, compared to the 70 percent in OECD 1101 countries. In most of emerging markets in Asia, less than half of the labor forces 1102 are covered by current retirement systems. Retirement assets remain small 1103 relative to mature economies, while Asia expects 2 to 2.5 times increase in 1104 proportion of retirees over the next few decades. Given the speed of ageing in 11051106 Asia, the current relatively small retirement asset pool, APFF urge the APEC 1107 economies to establish mandatory and scalable retirement savings system as a key growth engine to effectively channel short-term bank deposits into 1108 longer-term institutional investments and productive assets. 1109
- Tax incentives: Tax incentives have been the most important policy lever in the 1110 successful markets. Possible short-term reduction in tax revenues would be 1111 justified by bigger reduction of long-term societal costs of a growing portion of 1112the population without sufficient retirement income. Tax incentives to 1113 encourage the insurers to develop long-term products, which would have a 1114 follow-through effect on the capital market through increased demand for 1115long-term funding vehicles. As tax incentive is a key tool for a scalable 1116 retirement saving system, APFF has prepared a comparison of tax incentives by 1117 economy. (See Appendix 1.) 1118

**Product innovation and financial awareness:** In majority of Asian economies, 1119 1120 most retirement benefits are drawn as lump sums, and traditional annuities 1121have not yet proven to be effective. However, new retirement income products 1122 such as variable annuity are emerging in Asian economies. Fintech and longevity risk pooling will be alternative model to traditional insurance solutions. Also as 11231124 in US or UK, a number of plan sponsors transfer pension risk or liabilities risk to insurance companies ("de-risking") for defined benefit plans. It may be another 1125 way for insurers to contribute to retirement security. The scale and success of 1126 retirement income solutions would depend on consumer education as well as 1127 public awareness programs, targeting financial advisors, policymakers, 1128 regulators and other government bodies. 1129

#### Pension reform proposal in Japan

In March 2016, the Life Insurance Association of Japan (LIAJ) has published a recommendation that proposes a core policy to establish a sustainable social security system with appropriate coordination of public and private retirement scheme. This initiative is consistent with the APFF recommendations on retirement savings and income.

Key issues identified are:

- Rapid aging with swelling public debt, the current public pension scheme may not be sustainable. The need to prepare retirement with complementary pension scheme.
- Under the low interest rate environment, the capacity of both public and private pensions to provide lifetime retirement income is decreasing, even as the risk of outliving retirement savings grows.

The LIAJ's recommendation: Establish a new whole life private pension scheme "Longevity Pension" that is easy to understand and provides a stable lifetime income.

In responding to those issues, the LIAJ recommends to establish "Longevity Pension" -- a new whole life private pension scheme with government subsidy to complement the public pension scheme. This new "Longevity Pension", with key features of lifetime payout, lifetime stability and universal accessibility, would offset shrinking public pension income to support retirement security. The LIAJ believes that the appropriate balance of the public and private pension schemes would make the social security system more sustainable, provide peace of mind for the society, and empower people to better enjoy life.

(Source: LIAJ)

#### 1130 Infrastructure/Investment Gap

Asian savings rates are traditionally high, but generally short-term in nature. Asians 1131put their savings into bank deposits, rather than longer-term savings vehicles. One 1132 reason for this is the relatively under-developed nature of capital markets in Asia. 1133 1134 The price of capital – expressed in interest rates – has fallen due to excess Asian savings (supply of capital) and insufficient Asian investment project (demand for 1135 capital). The low interest rate policies of central banks in the developed economies 1136 1137 have accentuated this downward pressure on global rates. The Asian "vice of savings" and dearth of investable assets have inhibited both the global recovery 1138 1139 from the 2008 crisis as well as the Asian effort to escape from the "middle income
1140 trap" and move on to the next stage of economic development.

1141 In its Interim Report 2014, the APFF identified market issues, such as 1142 underdeveloped long-term capital market, small number of bankable projects 1143 available, lack of infrastructure financial instruments, lack of market instruments (i.e. 1144 derivative, hedging tools) to manage portfolio risk, and constraints on long-term 1145 insurance business (both demand side and supply side), as well as operational issues, 1146 such as weakness in credit rating, lack of experience, and uncertainty in legal 1147 framework (i.e. creditors rights, resolution).

- We note in this report the following possible solutions, which are related and complementary, to addressing the dearth of investable assets in Asia, particularly in infrastructure: (a) promotion of infrastructure as a defined asset class; (b) increased fiscal spending by Asian sovereigns within macro-economic parameters suitable for developing economies; and (c) adoption of various financing vehicles, with a broader public-private partnership framework to promote long-term infrastructure investment.
- Infrastructure as a Defined Asset Class: The ADB, OECD and IIF have all identified 1155inadequate infrastructure investment as an impediment to economic growth and 1156 1157capital market development in APEC economies. The IIF in particular has identified 10 impediments to infrastructure investment, which are: (a) underdeveloped 1158infrastructure asset class; (b) lack of transparency and information flow; (c) 1159mismatch between available infrastructure investment options and investors' risk 1160 profile; (d) policy uncertainty (including concerns about investor/creditor rights); (e) 1161 banking sector adjustments (both regulatory and industry developments); (f) lack 1162of alignment between long-term investors' risk profile and policy measures 1163 designed to encourage investment; (g) high capital charges on infrastructure 1164 investment; (h) short-term focus of institutional investors, prompted in part by 1165 certain regulatory policies and initiatives; (i) lack of standardization in debt 1166 instruments; and (j) underdeveloped capital markets. 1167
- Infrastructure assets are generally long-term in nature. Current regulatory 1168 treatment of infrastructure assets is largely depending on whether the investment 1169 1170 is in fixed income, equities or some form of private placement. A holistic approach to the asset class does not really exist. Typically, infrastructure investment will have 1171 1172diverse sources of funding at both the construction and operating phase. Varied 1173 regulatory treatment and the lack of a holistic approach has constrained private sector willingness to make such long-term investment. Promotion of infrastructure 1174 investment as defined asset class - in coordination with increased government 1175spending and adoption of PPP financing vehicles will go a long way in promoting 1176long-term infrastructure investment. 1177
- Increased Fiscal Spending: Asian economies should be encouraged to expand government spending on infrastructure project both as direct fiscal outlays and as part of public-private partnerships. The post-1997 "Washington Consensus" solution

1181 to the Asian crisis is out of date and should be replaced with active encouragement 1182 of increased infrastructure spending. An appropriate balance to increased fiscal spending and sound public debt management should be adopted. The European 1183 Monetary Unions's "Maastricht criteria" of a 3 percent limit on a country's fiscal 1184 deficit and a 60 percent of GDP cap on public debt could be a good place to start. 11851186 The Maastricht criteria were observed largely in the breach in Europe, but most Asian sovereigns are prudently well below the criteria. Increasing Asian investment, 1187 while keeping Asian public finances within the Maastricht 3 percent and 60 percent 1188 limits, offers a potential solution to the dearth of investable assets in Asia. 1189

1190 PPP Financing Vehicles: Increasing fiscal spending will not, by and of itself, increase investment ratios in Asia or deepen capital markets. The APFF identified a series of 1191 financing vehicles that can help mobilize long-term retirement savings into 1192 investable assets to provide long-term retirement savings returns to consumers as 1193 well as propel economic growth to the next stage of development. The APFF 1194 Progress Report 2015 identified the following financing vehicles: Infrastructure 1195Funds, Business Trusts, Guarantees, BOT, Securitization, and co-financing with 1196 multilateral development banks. 1197

#### Credit Period Guarantee by CGIF

On July 1, 2016, the CGIF, a trust fund of the ADB, announced the launch of Credit Period Guarantee (CPG), a new guarantee product aimed at addressing concerns of construction risks from conservative long term investors about greenfield infrastructure projects.

Besides assuring investors of the completion of construction works, CPG is designed to frame the boundaries of risks during the construction period to acceptable levels. This assessment framework that underpins CGIF's CPG product is envisaged to drive the quality of the regions' projects to higher levels in particular with respect to mitigating construction related risks.

CGIF is now in search of a suitable project in the ASEAN region to roll out a pilot implementation of CPG. While it will still take considerable effort to conclude the first CPG supported project bond from this point, the benefits anticipated from its success will accrue for many years to come. This will represent a significant milestone for the development of project bonds and local currency bond markets not only in CGIF's focus countries but globally.

(Source: CGIF)

For example, guarantees for construction risks is an example of effective tools to 1198 1199 facilitate cost efficient financing by long-term investors. Infrastructure financing needs long term debt funding from insurers and pension funds. However, according 1200 to the feedback from long-term fund managers, construction risks are typically a 1201 1202 key bottleneck for long-term investors. Credit Guarantee & Investment Facility 1203 (CGIF)'s Construction Period Guarantee covers 100 percent of the bonds and 1204 interest payment until project completes. It would allow long-term investors to participate from the inception of the project. Rating should not be constrained by 1205 construction risks. CGIF may syndicate to other guarantors (banks) to participate in 1206 1207 the future.

#### Address by Mr. Tharman Shanmugaratnam, Deputy Prime Minister and Chairman, Monetary Authority of Singapore, Global Insurance Forum on 13 June 2016

As the host of International Insurance Society (IIS)'s Global Insurance Forum that took place in Singapore on 13 June 2016, Mr. Tharman Shanmugaratnam delivered the welcome address and highlighted infrastructure financing as one of the three major opportunities for the insurance sector: infrastructure financing, catastrophic insurance and cyber insurance.

The following is the part of his speech regarding Infrastructure Financing:

First, infrastructure financing. It is a huge opportunity in Asia. Whichever infrastructure you look at – transportation, communication and power links, water and environmental sustainability – in every area the needs are growing, the need to remove bottlenecks to economic growth and social development are growing.

Traditionally, it has been a sector that has been financed by governments and banks. Governments will be constrained in the future, across the region. Although banks currently have ample liquidity, they too will over time become more constrained. So that combination of governments and banks isn't going to be able to cope with the rapid growth in financing for infrastructure in the future.

This is why institutional investors – insurers, pension funds and other long term investors – have become very important. For insurers, infrastructure is an attractive asset class. It is attractive as a potential diversifier of assets, and has the potential to provide reliable inflation-linked returns over time, and with low correlation to other conventional assets.

But we need quality data for infrastructure to take off as an asset class for long term investors. We need quality data for reliable performance benchmarks to be constructed, and to allow long term investors to perform asset allocation on a reasonably reliable basis. That quality data doesn't yet exist but it is being put together by the EDHEC Infrastructure Institute in Singapore. By the end of this year they expect to have usable performance benchmarks, including for unlisted infrastructure debt and equity. The data has not been transparent, especially for privately-held investments, it has not been put together, and this is what EDHEC is doing. So that's one dimension of it. Getting the data together to allow institutional investors to allocate a desired portion of funds to infrastructure as an asset class.

Second, the regulatory treatment for insurers has to evolve so as to make possible long term investments, including infrastructure investment. Some rethinking is already underway globally on the design of capital frameworks for insurers. It has to be aimed first of all at ensuring that individual insurers are on a sound prudential footing, not just for the short term but for the long term. It should also support efforts to ensure that our economies are able to grow and to remain healthy, which is also in the interests of every player. This means we have to support long term investment.

The European regulators are already in close consultation with the industry, on providing some measure of capital relief for long term investments. Globally too we have to do this. We need lower risk charges for equity held by insurers for the long term, including infrastructure. I hope globally regulators will arrive at an understanding that makes this possible. Here in Singapore, MAS is engaging closely with the industry in this regard. We will be having another round of public consultation at the end of this month on our risk-based capital framework for insurers (or "RBC 2"). The aim is to finalize our proposals for providing capital relief for long-term assets which match the cash flows of the liabilities. We will also be raising questions, as part of this review, on the merit of having a different set of risk charges for infrastructure in particular. (*Source: MAS*)

#### 1208 **Regulatory/Accounting Gap**

1209 In an environment with adequate supply and access to long-term investments, there are hurdles to invest in these assets from regulatory and accounting 1210 perspectives. Key issues include what incentives and disincentives arise from 1211 regulatory and accounting regimes with respect to insurers and pension funds' 1212 engagement in providing retirement and longevity solutions, impact of economic 1213 accounting and the choice of measures on pension funds and products to serve the 1214 1215needs of ageing society, and how regulatory requirements may take into accounting diversity of social security system, needs and consumer behavior and development 1216 1217 stage across the Asia Pacific region.

1218 In its Interim Report 2014, the APFF identified regulatory and accounting issues and 1219 high-level recommendations to implement approaches to promote long-term 1220 investment and longevity solutions by insurers and pension funds. The APFF also 1221 collaborated with ABAC, which submitted a comment letter to the IAIS on the 1222 global risk-based International Capital Standards (ICS) on 20 January 2015, a 1223 comment letter to the IASB/FASB on insurance contracts on 10 October 2013 and a 1224 comment letter to the IASB on the Conceptual Framework for Financial Reporting.

1225 Based on the list of identified issues and recommendations, the APFF has 1226 continuously engaged in active outreach and dialogue to exchange views on regulatory and accounting matters with policymakers, international and regional 1227 institutions, such as the IAIS, IASB, OECD, ADB, ASEAN, as well as various insurance 1228 1229 regulatory authorities in the Asia Pacific, including those in Indonesia, Japan, China, Singapore, Malaysia, Brunei, Mexico, Chile, Peru, USA, Canada, Korea, Chinese Taipei, 1230 Thailand, Vietnam and Hong Kong. In particular, the ASEAN Insurance Council (AIC) 1231 contributed to the APFF's effective and efficient communication with the ASEAN 1232 Insurance Regulators and Industries. The APFF also works closely with OECD and 1233 ADB in coordinating on related initiatives. 1234

1235 The main regulatory issues identified by the APFF are the following:

1236 Bank-centric regulations: Insurance Capital Standards should take into account 1237 the specific nature of the insurance business. It should avoid bank-centric capital weighted rules, and consider the characteristics of long-term assets 1238 supporting long-term liabilities as well as the effect of asset diversification. 1239 High-risk changes for long-term investments may discourage insurers to provide 1240 such investments. Regulation should be designed in a way to promote and 1241 1242 incentivize the insurers' role to stabilize the financial system and market and its ability to manage risk efficiently. 1243

Short-term oriented economic regime: An economic based regime should have a long-term vision. Short-term oriented economic valuation may produce significant volatility for long-term business, which may not be relevant to the insurers' capacity to meet long-term obligations. While economic information may be a useful indicator in determining a future long-term direction, Insurance

- 1249 Capital Standards should avoid the introduction of a regulatory regime that 1250 would require immediate regulatory actions in response to short-term market 1251 fluctuations. Measures should be taken to mitigate impact on long-term 1252 protection business and the assets supporting such contracts.
- "One-size-fits-all" model: International standards should be principle-based and aim to achieve comparable outcome by taking into account the diversity in the region. Due to the difference in business models and existing regulatory framework, the application of prescriptive international standards would not ensure the overall comparability or level playing field in the region.
- The regulators are now generally aware of the issues and considering various measures to mitigate negative impact on long-term business and investments. Also noted was that our recommendations might be helpful to tackle with a low-interest rate environment that a number of APEC economies are facing. The APFF was requested to provide input by a number of regulators in the Asia Pacific. We observe some examples of regulatory measures in APEC economies (e.g. C-ROSS in China), which appear largely in line with the APFF recommendations.
- The ABAC comment letter urged the IAIS to take the necessary time to develop high 12651266 quality standards rather than compromise on quality to meet an ambitious deadline, 1267 noting that it may allow the IAIS to benefit from experience of numerous regulatory changes implemented or developed in EU, US and many other economies in the 1268 Asia Pacific. The IAIS has subsequently revised the timeframe and is now taking 1269 1270 sufficient time and several steps in developing ICS. The APFF intends to monitor its 1271development and assist them as appropriate in standard setting and 1272 implementation to reflect perspectives from the Asia Pacific region.
- 1273 The issues above are also relevant to accounting standards. Additional comments 1274 on accounting by the APFF included the following:
- 1275Volatility in balance-sheet: Under accounting regime based on the current 1276 market, short-term volatility tends to be significant for long-term business and 1277may not provide useful information for long-term investors, who wish to determine such investments that are good in the long run, rather than appear 1278 good at a given moment. Valuation should reflect the long-term nature of 1279business activities. In particular, the interaction between assets and liabilities 1280 should be properly reflected. The scope of contracts for which the insurance 1281 liabilities and the related assets are consistently measured and presented, 12821283 reflecting the assets-liabilities interaction could be expanded to include all contracts, including those where all or part of the cash flows are dependent on 1284returns from underlying items. Choice of discount rate should be reflective of 12851286 the business model of the issuers of the contracts.
- Volatility in income statement: Short-term fluctuations in the statement of
   profit or loss may distort the relevant of the information on performance for
   the period, where such fluctuations are irrelevant for predicting the cash flows

1290 of the entity. A wider use of OCI both in assets and liabilities should be 1291 permitted to better reflect the long-term nature of the business. Nevertheless, 1292 the use of OCI should be optional taking into account different business models, 1293 in order to avoid accounting mismatch between assets and liabilities.

- Business activities: Financial statements are more relevant if standards reflect how an entity conducts its business in terms of (a) the unit of account, (b) the selection of a measurement basis for an asset or a liability and related income and expenses, and (c) presentation and disclosure, including items of income and expenses in OCI. Consideration of business model may provide a faithful representation of the economic reality and result in more relevant information.
- 1300 Consistency and transition requirements: Treatment of changes in estimated cash flows and that of discount rates should be consistent to reflect economic 1301 1302 reality and to provide relevant and useful information to users. The 1303 retrospective measurement of CSM (contract service margin) for existing and past long-duration contacts would be extremely burdensome and costly and 1304 often practically impossible due to lack of data, and may have significant 1305 financial impact. Flexibility should be given in adopting transition requirements 1306 1307 to reduce operational difficulties and minimize financial impact at transition. One solution may be to take a full prospective approach. 1308
- 1309**Complexity and presentation:** In order to avoid practical burdens and costs on preparers, unnecessary complexities should be removed. It would improve 1310 understandability for users. One measurement for all insurance contracts 1311 should be used without bifurcation of cash flows, in order to reflect how 1312contracts are designed and managed. As for presentation, the metric should be 1313 comparable to conventional accounting practice to maintain comparability and 1314 avoid competitive disadvantage for insurers using IFRS. The metric should 1315 reflect the need of general users. 1316
- 1317 Notably, the APFF held bilateral meetings with some IASB Board Members and Staff 1318 to exchange views on insurance contracts as well as conceptual framework. The 1319 IASB welcomed an opportunity to share perspectives from the Asia Pacific and 1320 engage in constructive discussions on key issues, since it may ultimately facilitate 1321 the implementation of IFRS in the region. As a result, we observed some 1322 improvements of the proposed IFRS.
- The IASB is revising IFRS4 Phase I to allow the insurers under certain conditions to defer applications of IFRS9 to address the mismatch between assets and liabilities, arising from the different effective dates of IFRS9 and IFRS4. This change would be in line with the APFF recommendation to promote consistent measurement of assets and liabilities. The final standard is expected to be issued in September 2016.
- 1328 The IASB is also working on the IFRS4 Phase II on insurance contracts. After the 1329 Board have completed key decisions, it is now the drafting phase by the Staff. Field 1330 testing with some selected insurers is planned this summer. The final standard is

1331 expected to be issued either the end of 2016 or more likely the first quarter of 2017.

1332 Through Board discussions and dialogue with stakeholders, the IASB has made changes from the 2013 Exposure Draft, including the permission of optional OCI, a 1333 measurement model for participating contracts under some conditions where 1334changes in the estimate of the future fees that an entity expects to earn from 1335participating contract policyholders are adjusted against the CSM (so-called 1336 "variable fee approach"), and alternative approach for CSM at transition. A number 1337 of requirements were streamlined. These changes would address some of the 1338 issues identified by the APFF. 1339

Remaining key issues include (1) unit of account, and (2) scope for direct 1340 participating contracts. While the IASB made some favorable changes on these two 1341 points, there are some technical issues yet to be addressed. The APFF intends to be 13421343 involved in drafting and implementation process, in cooperation with the European 1344 and North American industry representatives, who share similar concerns, and 1345assist the IASB in delivering the final standards to reflect economic reality and long-term nature of the business, and not dis-incentivize insurers' long-term 1346 investments and business. 1347

Lastly, the APFF identified regulatory issues other than insurers' solvency regime, 1348 such as investment regulations and pension funds, and securities/capital market 1349regulations that may affect the ability of the insurers and pensions to provide 1350long-term investments. For example, restrictions or excessive reserving 1351requirements for derivatives may be an important constraint for long-term 1352investment in infrastructure. These problems are often beyond the responsibility of 1353 insurance regulators, and the coordination with other financial sector regulators 1354and industry (i.e. banking, securities) would be crucial to address this topic more 1355holistically. 1356

### 1357 **Participation in conferences and seminars**

1358 In addition to the above-mentioned dialogue with stakeholders, APFF contributed 1359 or plan to contribute in 2016 to a number of events by providing speakers and 1360 panelists and/or helping planning the agenda<sup>13</sup>.

<sup>&</sup>lt;sup>13</sup> 2016 Conferences on the Insurance and Pension Topics contributed or to be contributed by the APFF:

OECD/ADBI Roundtable on Capital Market and Financial Reform, Tokyo, 22-23 March

G20/OECD Roundtable on Institutional Investors and Long-Term Investment, Singapore, 25 April

Workshop & Dialogue with Trade and Financial Officials & Experts on Islamic Infrastructure Investment Platform, Kuala Lumpur, 10 May

<sup>■</sup> Indonesia Infrastructure Finance Conference, Jakarta, 23-24 May

<sup>■</sup> Global Insurance Forum, Singapore, 12-15 June

<sup>■</sup> OECD/ADBI Roundtable on Insurance and Retirement Saving, Tokyo, 22-23 June

APFF Symposium Public-Private Collaboration to Develop APEC Financial Markets –Achievements and Way Forward, Shenzhen, 1 August

<sup>■</sup> NAIC Asia Pacific International Forum, San Diego, 23-25 August.

East Asian Insurance Congress, Macau, 11-14 October

In 2015 and 2016, APFF has had numerous dialogues with insurance regulators, but
the totality of stakeholders that influence whether recommendations are adopted
is bigger than that. Which stakeholders are the most influential (e.g. trade bodies,
regulators, infrastructure investors, central banks) will vary, but APFF will try to
reach as many of them as possible in the future.

#### Annual Indonesia Infrastructure Finance Conference, Jakarta on May 24

The APFF provided speakers for the 2nd Annual Indonesia Infrastructure Finance Conference organized by Euromoney in Jakarta on May 24.

- The objective was to make the case on the panel and in meetings around the conference to regulators and members of the Indonesian government regarding:
- The need for long dated investments opportunities for Indonesian pension funds and insurers which would enable them to construct and sell long dated retirement solutions - long dated policies can only be prudently sold if long dated matching assets exist
- The attractiveness of Indonesian infrastructure projects for international pension funds and insurers who already invest globally in infrastructure and have a similar need for long dated assets
- The benefit for Indonesian infrastructure project of having such local and international long term patient capital in their financing mix
- Provide recommendations on how 1. and 2. may be achieved.

The APFF finds providing support on a specific APEC economy may be effective, and intends to coordinate with external bodies, including IIF, and follows-up this case through the ASEAN Insurance Council.

#### 1366 **Recommendations**

- 1367 APEC economies should consider the establishment of mandatory and scalable 1368 retirement systems. A mandatory system provides the scale necessary to effectively channel the region's huge savings currently concentrated in 1369 short-term bank deposits into longer term institutional investments and 1370 productive assets. Retirement savings can help professionalize the financial 1371system through deeper domestic capital markets and expanded roles of long 1372 term investors such as insurers and pension funds. Scalability is provided by 1373 implementing strong tax incentives to encourage higher levels of retirement 1374 savings. Altogether the system promotes public financial awareness, ensuring a 1375diverse range of retirement income products and improved financial security for 1376 progressively aging populations in the region. 1377
- 1378APEC economies should promote infrastructure investment as a defined asset1379class to facilitate more holistic regulatory treatment that can encourage more1380private sector infrastructure investment. Inadequate infrastructure investment

■ IAIS Annual Conference, Asuncion, 10 November

<sup>■</sup> APEC Senior Finance Officers Meeting, Peru, 12-15 October

ASEAN Insurance Summit/ASEAN Insurance Regulators Meeting, Yogyakarta, 21-24 November.

1381has been a long-standing issue in emerging Asia (outside of China), as1382documented by the ADB and others. At the same time, high Asian savings have1383been channeled into short-term bank deposits and the government bonds of1384mature market economies. Promotion of infrastructure as a defined asset class1385will help break the Gordian knot between a dearth of investable long-term assets1386and the glut of Asian savings.

- APEC economies should adopt accounting, solvency, investment, and securities 1387 standards supportive of the development of retirement savings and 1388 infrastructure investment. To encourage insurers and pension funds to engage in 1389long-term investments and retirement solutions, barriers of regulations and 1390 accounting should be removed, and policies that are suitable for long-term 1391 business should be promoted. Global solvency and accounting standards should 1392be designed in a way to incentivize companies to improve risk management and 1393 1394 adopt best practice.
- 1395It is recommended that APEC Finance Ministers encourage the participation of all1396relevant public sector stakeholders in dialogues with the private sector to1397address barriers to long-term investment. APFF intends to promote active1398participation of the private sector in conferences organized by network members1399and to convene workshops in the region involving a wide range of stakeholders.
- 1400 Mobilizing Islamic Finance for Infrastructure Investment

1401 Islamic finance has significant potential to meet long-term funding needs for
1402 infrastructure projects, which are suitable for its asset-based and risk-sharing nature.
1403 The global Islamic capital market has been growing in size and depth across
1404 jurisdictions, with a combined market capitalization of over \$21.5 trillion spread
1405 across 70 jurisdictions now covered by the Dow Jones Islamic Market indices.

- At the 2015 APEC Finance Ministers' Meeting hosted by the Philippines in Cebu, 1406 ministers and the private sector discussed the development of an Islamic 1407 1408 Infrastructure Investment Platform (I3P), in order to facilitate the mobilization of 1409 capital in Islamic institutions to fund infrastructure across the region. In October 2015, the government of Brunei Darussalam hosted a workshop in collaboration 1410 with the APEC Business Advisory Council (ABAC) Brunei, the APIP and the APFF. In 1411 May this year, the government of Malaysia, in collaboration with ABAC Malaysia, 1412hosted an APFF workshop to develop concrete proposals. 1413
- 1414 Participants in the workshop agreed on the following proposed features of I3P:

1415 I3P would provide a platform for collaboration among public, private, international and academic experts to address the key obstacles to the expansion of cross-border investment by Islamic financial institutions, especially long-term investment from takaful and Islamic pension funds, in infrastructure projects in APEC economies.

- I3P would be a pathfinder initiative involving initially Brunei, Malaysia and other interested APEC member economies, that can be open to participation by other APEC members as it develops. It is hoped that I3P's success in addressing key issues would lead to more cross-border investment in infrastructure among participating economies, as well as more investment from leading Islamic financial centers to the region.
- I3P would be an initiative under the FMP to be championed jointly by Brunei, Malaysia, ABAC, and any other interested APEC economies. The pathfinder economies will also invite ADB and the World Bank Group to support the initiative. It would seek the collaboration of related FMP policy initiatives such as the APFF and APIP, both of which will mobilize experts from their respective networks, as well as other institutions such as the Islamic Development Bank and the Sustainable Infrastructure Foundation.
- I3P will have a small secretariat based in a location agreed upon by the pathfinder economies. The funding for the secretariat may be provided by the public or private sector or both, or may be shouldered by an existing organization.
- During the initial stage, a small APFF task force led by the Brunei private sector
   would play a provisional secretariat role, while undertaking activities and
   discussions leading to the establishment of the secretariat. The role of the
   secretariat would be mostly coordination and maintenance of a directory of
   experts participating in the initiative.
- Actual work would be undertaken by public, private, international and academic
   experts on a volunteer basis, organized around a number of work streams led
   by volunteer Sherpas agreed upon by the pathfinder economies.
- Activities would be undertaken on a self-funded basis. Participating organizations will be encouraged to host activities. Participants will be responsible for financing their own travel and accommodation through their own institutions or sponsors. Funding may be solicited from appropriate sources for projects that require significant dedication of time and effort, such as research projects or surveys.
- During the initial stage, I3P would have the following work streams to address 1451key issues identified during the first two workshops: (a) development of 1452common definitions of Sharia-compliant infrastructure projects and financial 1453instruments acceptable in all pathfinder economies, taking into account the 1454proposals to define infrastructure and real assets and their incorporation in an 14551456enabling Islamic investment infrastructure environment referred to later in this report; (b) development of Islamic hedging instruments; (c) development of 1457financial instruments suitable for infrastructure investment from Islamic 1458pension funds and takaful; (d) identification of discriminatory tax policies in 1459pathfinder economies and actions to address them; (e) development of a virtual 1460

1461place to coordinate directory of experts, definitions, funders, participating1462economies, qualifying infrastructure projects to help progress various initiatives1463under this platform; and (f) collaboration with the International Infrastructure1464Support System (IISS) in developing project preparation tools for participating1465economies.

1466 **<u>Recommendation</u>** 

1467APEC should establish an Islamic Infrastructure Investment Platform (I3P) as a pathfinder initiative to provide a platform for collaboration among public, 1468 private, international and academic experts to address the key obstacles to the 14691470expansion of cross-border investment by Islamic financial institutions, especially long-term investment from takaful and Islamic pension funds, in infrastructure 1471projects in APEC economies. 13P should address in its work the definitions of 14721473infrastructure and financial instruments; Islamic hedging instruments; financial 1474instruments for pension funds and takaful; discriminatory tax policies; directory of experts, definitions, funders, participating economies and qualifying 1475infrastructure projects; and collaboration with the International Infrastructure 1476Support System (IISS). 1477

1478

## 1479 **DEEPENING THE REGION'S CAPITAL MARKETS**

1480The APFF's information in capital markets self-assessment templates have1481been a useful tool for the Philippines to assess how easy it is for investors to1482access information about our market. We look forward to using them in1483discussions with investors in the future and support this initiative toward1484building transparency across Asia Pacific.

# 1485Ephyro Amatong -- Commissioner, Philippines Securities and Exchange1486Commission

1487We welcome the support of the APFF and would see APFF involvement as an1488important signal that the industry in the region is very much engaged and1489supportive of the Asia Region Funds Passport initiative.

#### 1490A senior official of the Australian Treasury

#### 1491 **Promoting Liquid Repo and Derivatives Markets**

Capital markets, particularly local currency bond markets, are of crucial importance for the region's financial stability, economic growth, and the efficient channeling of long-term savings to investment in long-term assets like infrastructure. Various initiatives have successfully brought about the rapid growth of Asian government bond markets, a key stage in the process of capital market development. The next stage, which is increasing market depth and liquidity, will be critical to the sustained growth and development of the region's capital markets.

Last year, Finance Ministers decided to include the development of capital markets 14991500as one of the deliverables under the CAP. The APFF has organized its work program in line with the Ministers' direction to promote the development of liquid repo 1501markets, legal and documentation infrastructure facilitating risk mitigation, 1502transparency of capital markets (issuer disclosure, bond market data, investor rights 15031504 in insolvency), and a regional securities investment ecosystem to promote 1505cross-border investment in capital markets. Through the APFF, ABAC is engaging 1506with regulators in individual member economies as well as with the ASEAN+3 Bond Market Forum. 1507

The development of liquid, deep, classic bond repurchase (repo) markets is critical 1508to the deepening of the region's capital markets and the real economy. The APFF 1509seeks to drive public-private collaboration in the development of classic repo 1510markets in Asia. This collaboration allows public and private sector stakeholders to 1511share international best practices and develop new lines of communication that 1512may not otherwise exist. As a result, this enables participants to identify and 1513address impediments in legal architectures, improve market infrastructure, 1514standardize market conventions, and provide industry best practices. 1515

1516 Deep and liquid repo markets help deepen capital markets and support the real

- 1517 economy. Specifically, repo markets support the real economy by:
- 1518 increasing liquidity in local currency bond markets;
- expanding the pool of available finance and improving financial institutions'
   ability to meet their financing needs;
- mitigating the reduction in market liquidity due to regulatory change;
- allowing the movement of securities across the region;
- 1523 improving investor confidence and participation in local bond markets;
- reducing funding costs for governments, pension funds, asset managers and
   other long-term investors;
- developing market infrastructures that are necessary to serve the real
   economy; and
- 1528 offering hedging tools which contribute to risk management

There are several policy issues to address in fostering an enabling environment for repo markets. In particular, the necessary conditions to develop cross-border repo markets are: (i) deep bond market liquidity; (ii) sound legal framework that protects creditors' rights in bankruptcy and insolvency proceedings; (iii) robust investor participation; (iv) neutrality in tax treatment; and (v) efficient and interoperable market infrastructures to support cross-border repo markets.

- In August 2015, the Asia Securities and Financial Markets Association (ASIFMA) and 1535the International Capital Markets Association (ICMA) launched their ASIFMA-ICMA 1536Guide on Repo in Asia. The report is divided into two sections: Section I on "Laying 1537the Policy and Regulatory Foundation for Efficient Asian Repo Market Development" 1538and Section II by ASIFMA and ICMA "Best Practices across the Repo Trade 1539Lifecycle". It takes a comprehensive view of all aspects of repo market 1540development in Asia and addresses three key issues: 1. Why is it important to 1541develop the repo market in Asia? 2. What are the main challenges facing the repo 1542market in Asia? 3. What is best practice in the repo market - and how can it be 1543implemented? 1544
- APFF also continues to engage with domestic regulators and governments to encourage the further development of classic repo markets and increasing secondary market liquidity in the region. In particular, APFF is providing a platform for holding repo market workshops in interested economies to share the findings of the Repo Best Practices Guide, as well as exchange ideas for local adoption of the best practices and recommendations.
- Over the counter (OTC) derivatives play critical roles in capital markets, as they are 1551used by firms to manage balance sheet liabilities and cash flows as well as hedge 1552various economic risks, including interest rate and foreign exchange risks. A number 1553of new regulations introduced to improve transparency, mitigate systemic risk and 1554prevent market abuse are changing the landscape for these instruments, including 1555in ways not intended but posing challenges in terms of their impact on hedging 1556costs, bid-offer spreads and ease of trading. Emerging Asia faces additional risks of 1557growing fragmentation with the emergence of a multiplicity of clearing systems 1558

1559 handling relatively small transaction volumes.

The sub-stream dealing with these issues aims to help policy makers and regulators identify and address key issues that affect the effectiveness and connectivity of OTC derivatives clearing houses in the region. An important focus of this work is the legal and documentation infrastructure required to support safe, efficient markets. Contractual legal certainty and protection of collateral rights are vital building blocks that allow capital markets to facilitate capital investments, extend credit and provide business risk mitigation hedging tools.

- ISDA assisted Bank Negara Malaysia (BNM) in the drafting of proposed legislation
  that culminated in the Netting of Financial Agreements Act which was enacted on
  March 30, 2015 to ensure legal enforceability of close-out netting arrangements.
  This brought to an end a period of netting unenforceability that had begun
  following the Asian Financial Crisis in 1998 and showed the efficacy of public-private
  collaboration.
- More recently in May 2016, the Parliament of Australia passed the Financial System 1573Legislation Amendment (Resilience and Collateral Protection) Bill 2016. 1574Amendments to Australian law were necessary to ensure that termination/close-out 15751576rights under derivative arrangements can be exercised and to stabilize the financial 1577system with more certainty provided to the operation of financial market infrastructure. The amendments also removed legal uncertainty in relation to 1578security enforcement to support access to international markets and liquidity by 1579Australian regulated entities and life companies. Cooperation between the 1580Australian Council of Financial Regulators, King & Wood Mallesons and ISDA were 1581crucial to the success of this legislation. 1582
- 1583One driver behind this legislation is the looming implementation (September 2016 for the biggest global banks and March 1, 2017 for all other significant global 1584financial institutions) of mandatory margining for non-cleared OTC derivatives 1585under guidelines and timelines set out by the BCBS-IOSCO (though subject to 1586national regulators' interpretations). These margin regulations will have 1587tremendous impact on pricing in the less liquid APEC derivatives markets, which 1588makes enforceability of close-out netting and collateral rights crucial to containing 1589costs and continued market viability. ISDA has been engaged in a series of road 1590shows across the Asia-Pacific region to highlight to both local regulators and market 15911592participants what the new margin requirements are and what the impact will be. Last year's APFF forum in Manila in collaboration with ABAC, ADB and ASIFMA was 1593one such presentation. This year, ISDA has already made presentations in 9 1594Asia-Pacific economies and by year end, will have presented in 12 or more 1595economies. 1596
- ABAC has been collaborating with the ADB, the Asia Securities Industry and Financial Markets Association (ASIFMA) and International Swaps and Derivatives Association, Inc. (ISDA) to assist the Philippines and Indonesia in the development

of their repo and derivatives markets, using the APFF platform. An APFF workshop
on the Philippines' repo and derivatives markets was held last November in Manila,
while another workshop on Indonesia's repo market was held last April in Jakarta.
Discussions are ongoing to hold workshops in China on bond, repo and derivatives
markets and in Indonesia on its derivatives market later in the year.

A topic that may be added to future APFF work is the impact of Basel capital rules on APEC financial markets. Basel III rules were a necessary response to the financial crisis. but what the cumulative impact of other capital rules in the pipeline, including Fundamental Review of the Trading Book (FRTB), Net Stable Funding Ratio (NSFR), the Standardized Approach for Measuring Counterparty Credit Risk (SA-CCR), and the leverage ratio will not be easily quantified, though the impact will be disproportionately felt in the less developed financial markets.

1612 **Recommendation** 

Member economies are encouraged to collaborate with APFF in undertaking workshops on development of classic repo and derivatives markets to enable the effective use of hedging instruments and improve bond market liquidity. The APFF also welcomes collaboration from other interested organizations in financing and convening these activities.

1618 Information for Capital Market Investors

1619 Trust is the cornerstone of a sound capital market. It enables investors to put their 1620 resources to the use by others who can help build and grow the economy. The 1621 quality, comparability and availability of information are key ingredients in bringing 1622 together buyers and sellers of both debt and equity. Policy makers and regulators 1623 can help expand investor activity in their capital markets by collaborating with the 1624 private sector to identify the information that investors need.

The APFF created a series of self-assessment templates that can serve as tools to 1625facilitate and shape public-private sector dialogue on information for investors in 1626the region's debt markets, especially those for non-bank corporate debt. These 1627 templates are not intended to be lists of prescriptive measures, but are rather 1628 1629 designed to provide foundations for meaningful conversations contrasting what an 1630 international investor might expect and what is available in any given market. 1631 Importantly, they give public policy officials a mechanism through which to explain why certain information may or may not be available, or where investors can find it. 1632

APFF's work on this issue is organized around three categories – disclosure, bond market data and information on investor rights in insolvency. These three categories broadly align with information that may be relevant to successive phases of the investment process: initial purchase, secondary market trading, and rights in the event of default.

1638 The Philippines' Securities and Exchange Commission supports the templates and

has filled them out internally. They continue to work with representatives from APFF and see the templates as a worthwhile initiative. The templates have been sent to the Deputies Chair of the ASEAN Capital Markets Forum and will be tabled as an agenda item at the Deputies' Meeting in September. There will be immediate follow-up with regulators from Malaysia, Vietnam, Thailand and Indonesia after the ACMF Deputies' Meeting in September.

#### 1645 **Recommendation**

1646More member economies should engage with APFF in using the self-assessment1647templates on information for capital market investors to help expand the1648investor base.

#### 1649 Supporting the Asia Region Funds Passport (ARFP) Initiative

1650 The ARFP is a program aimed to provide a multilaterally agreed framework to facilitate the cross border marketing of managed funds across participating 1651economies in the Asia region. The APFF Sub-Stream on the ARFP was established to 1652support its successful launch. The channels for public-private collaboration created 1653under the APFF has allowed the ARFP sub-stream to facilitate a discussion on the 1654early enlargement of ARFP to include a critical mass of participating jurisdictions, as 1655well as the interoperability of ARFP with other regional mutual recognition 1656 frameworks. 1657

1658 In 2015, the APFF convened several discussions with representatives from the 1659 international asset management and financial industry, as well as experts from the 1660 legal and consulting professions and public international organizations, to provide 1661 industry feedback to regulators and officials as they worked to advance the ARFP. 1662 Among the views that garnered agreement are the following:

- Enlargement of the ARFP: The flexibility of the ARFP to enlarge is critical to its 1663 impact and success. The participation of as many economies as possible in the 1664ARFP, particularly at the outset, and the opportunity for future enlargement 1665would incentivize active participation by financial service providers in the ARFP, 1666 increasing the ARFP's coverage and thereby increasing intra-regional capital 1667 market integration, and allowing its benefits to be more widely enjoyed. ARFP's 1668 enlargement will increase investors' investment options and reduce 1669 cross-border investment costs through economies of scale. 1670
- Reciprocity: Member economies should works towards according "equivalent priority" to promoting ARFP Funds so that they are treated on a basis that is comparable to domestic funds. This spirit of reciprocity will allow the ARFP to facilitate greater financial integration.
- Inter-operability with other regional frameworks: It is important that the ARFP
   is flexible enough to interoperate with other regional investment schemes, such
   as the Hong Kong-China mutual recognition regime and the ASEAN Collective

1678 Investment Scheme (CIS) Framework to facilitate the future convergence of the 1679 various initiatives and structures. Interoperability with other regional schemes 1680 would, as with the introduction of more economies into the ARFP, create 1681 greater economies of scale, reduce market fragmentation and improve financial 1682 market integration, while ensuring that alternatives continue to be available to 1683 retail investors.

- Dispute resolution: In the European funds passport arrangement (the UCITS regime), mechanisms exist to the European Securities and Markets Authority (ESMA) resolves disputes over issues such as the interpretation of UCITS directives and disputes arising between home and host regulators or regulators and investors. There is a strong case for the creation of a resolution mechanism to help address uncertainties, disputes or issues of misinterpretation that may arise in the course of the operation of the ARFP.
- Standardization of fees and performance figures: It is suggested that rules on the method of calculation of and disclosure of performance figures and fees in the prospectus of Passport ARFP Funds be established in order to ensure investors are able to conduct a fair comparison of the available ARFP Funds.
- International Recognition of ARFP Funds: It is suggested that APFF begin engaging with non-member regulators with a view to facilitating the cross-border distribution of Passport ARFP Funds beyond the member economies. ARFP Funds should eventually be permitted to be offered into non-member economies the same way UCITS funds may be distributed in non-EU jurisdictions.
- 1701 The APFF welcomed the signing of the Statement of Understanding for the Asia Region Funds Passport (ARFP) in Cebu last September by six economies and the 17021703 signing of the Memorandum of Cooperation early this year by Australia, Japan, Korea, New Zealand and Thailand. Discussions among industry representatives in 1704 the APFF concluded that, with the decision by Japan in 2015 to join the scheme, the 1705ARFP has made significant progress. APFF collaborators conducted informal 1706 discussions with regulators in Hong Kong, Singapore and Chinese Taipei and spoke 1707 1708 at an Industry-Regulator Dialogue in Sydney to encourage other member economies 1709 to join the ARFP.
- 1710 The APFF also established a Tax Task Force that completed an assessment of the 1711 key tax metrics in actual and potential ARFP participating jurisdictions to help 1712 regulators understand the detailed tax implications of ARFP and made this 1713 assessment available to regulators in participating jurisdictions.
- 1714 **<u>Recommendation</u>**

1715More member economies should join the Asia Region Funds Passport (ARFP)1716by signing the Memorandum of Cooperation. APFF also welcomes1717opportunities and invitations to provide private sector resource persons to

- 1718dialogue with regulators and industry in economies that decide to consider1719joining the ARFP.
- 1720 It is recommended that ARFP regulators continue to engage the private sector
   1721 on the implementation of the ARFP.

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## 1723 MODERNIZING THE ASIA-PACIFIC FINANCIAL MARKET INFRASTRUCTURE

#### 1724 Enabling Regional Securities Investment Ecosystem

Facilitating flows of capital across the region's markets is a key factor for economic 1725growth in the region. The APFF's work on financial market infrastructure and 1726 cross-border practices seeks to address the most significant obstacles to 1727 cross-border investment flows related to the connectivity platform and standards 1728 used in financial market infrastructure (FMI). The central objective is to promote 1729 cross-border portfolio investment flows with market practice, standards and 1730 platforms that can selectively harmonize market access and repatriation practices, 1731 improve the inter-operability, liquidity and connectivity of domestic and 1732cross-border financial markets, and reduce systemic risks. 1733

- 1734 Three significant issues pose major challenges to cross-border portfolio flows in the 1735 region:
- A relatively high volume of change, across different economies, in different
   focus areas and at different paces
- The focus on later-stage market development (T+2) rather than the
   pre-requisites and enablers (standards, automation and harmonization of
   platforms)
- Increasing KYC focus introduces more opportunities to improve efficiency and new issue areas are emerging from cross-border tax compliance reporting, data privacy and security concerns in APEC

1744 To address these issues, APFF will undertake workshops and dialogues that will 1745 focus on helping interested economies identify effective ways to develop a regional 1746 securities investment ecosystem. In particular, APFF will focus on the following:

- In view of aggregate planned changes over the coming 2-3 years in market access, clearing and settlement and repatriation across the region, APFF will undertake discussions on (a) the creation of a regional roadmap of upcoming regulatory and market changes; (b) the feasibility of a regional private-public-market infrastructure forum that will exchange views on these developments; and (c) the feasibility of longer consultation and notification periods of key regulatory and market changes.
- APFF will focus on a more streamlined regional KYC/AML documentation compliance and process, recognizing the layers of global intermediary chain and practices between securities issuers and the ultimate beneficial owners. APFF will undertake discussions on (a) regionally and globally aligned standards for KYC/AML documentation collection and reporting; (b) the use of third party industry utilities for a centralized KYC/AML electronic depositary; and (c) minimum standards for data privacy, protection and security and cross-border

1761 flows.

This year, APFF has also started discussions on increasing the operational efficiency 1762 and automation level of fund services - an important post-trade industry segment 1763 that supports investors' investments into funds and cross-border fund passport 1764 initiatives such as the ARFP. Through higher levels of industry standardization and 1765harmonization, including the establishment of industry utilities, APFF is seeking to 1766 address the highly manual processing in many funds servicing industry today that 1767 deploys valuable resources in areas that can be readily replaced by outsourcing or 1768 offshoring where permitted. Where outsourcing and offshoring does not take place, 1769 1770 the fund management industry can suffer from uncompetitive avoidable 1771 operational costs.

1772	Table 3: Fund servicing activities and challenges
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After an investor	has invested; fund servicing activities	Challenges (selected)
Transfer Agent	Facilitates investors' investments [handles cash flow, regulations like KYC/AML/CRS/FATCA]	Transfer Agent (T.A.): Manual, non-straight thru flows per asset manager. Flows include: • KYC/AML/CRS/FATCA investor due diligence
Middle Office Fund Accountant	Interfaces trade, post-trade and reconciliations Reports the investments' value [valuation and accounting focus]	<ul> <li>Physical forms; subscription, redemption and switching</li> </ul>
Custodian	Safe-keeps invested assets [maintain efficient and effective linkages with FMIs]	Payments; cheques, foreign currencies, Non-standardized message formats
		Non-standardized fund information

1773

1774 Hence, the focus of the work would be how to reduce the costs of investment processing and promote greater skills specialization. Through standardization of 17751776 funds information, it can also lead to greater transparency of fund information that 1777 can facilitate financial literacy, lower the cost of financial inclusiveness, permit more 1778efficient cross-border funds investments and indirectly encourage capital markets' activities. Industry-level use of "algorithmic advisors" that search across many 1779different funds to fit investors' risk-return needs can become possible as a result of 1780 standardization of funds information and messaging infrastructure. 1781

#### 1782 Figure 1: Value released from greater automation



1783

APFF hopes to engage central securities depositories (CSDs) in the region that are either actively promoting greater automation of funds servicing and industry utilities or investigating these areas. Having formed a regional forum called the Asia Funds Standardization Forum (AFSF), they are seeking to align their work more with regional funds passport initiatives like ARFP, as well as to form a more complete ecosystem to include regulators and asset managers that can drive a more holistic agenda.<sup>14</sup>

#### 1791 **Recommendation**

APFF proposes to convene a regional symposium in 2017 on the development of a roadmap for improving the regional financial market infrastructure. Discussions could focus on the harmonization of market access and repatriation practices, improving the inter-operability, liquidity and connectivity of domestic and cross-border financial markets, reducing systemic risks, and creating a securities investment ecosystem that can promote cross-border portfolio investment flows across member economies.

#### 1799 Facilitating innovation in financial market infrastructure

The growing role of financial technology (Fintech) raises new opportunities and 1800 risks with respect to the development of the region's financial market infrastructure 1801 (FMI), which is also particularly important in promoting cross-border operations of 1802 MSMEs.<sup>15</sup>As governments begin to grapple with the issues that Fintech raises, 1803 government-industry collaboration will be important to understand the impact of 1804 developments and determine appropriate regulation that allows innovation while 1805protecting the consumer and limiting systemic risk. Inter-agency cooperation will 1806be particularly important as issues go across government departments. 1807 Cooperation between governments will also be important to reduce the risk of 1808 different standards developing across APEC economies. 1809

Fintech is affecting a large number of traditional financial services offerings. Regulators continue to have the responsibility of learning from the problems of the past and addressing issues in traditional financial services and service providers. The rise of Fintech brings a new challenge for financial regulators to create a regulatory regime that is adaptable and flexible enough for the present and the future, given the rapid rate of change in technology.

1816 The APFF can provide a platform for industry, public sector and multilateral 1817 stakeholders to help policy makers and regulators identify approaches and ways 1818 forward to address issues in three key areas. These cut across Fintech

<sup>&</sup>lt;sup>14</sup> Led by the Korean Depository Services (KSD), the AFSF has a core membership of about 13 CSDs from the region and four advisory participants.

<sup>&</sup>lt;sup>15</sup> Financial market infrastructure (FMI) covers the recording, clearing and settlement of payments, securities, derivatives and other financial transactions.

1819 developments in APEC and where we believe early work and progress can be made 1820 under the APFF process – cybersecurity, Know-Your-Customer (KYC) rules and 1821 electronic payments (e-Payments) – through a series of workshops.

- Cybersecurity: Fintech has the potential to leverage data and new risk modeling techniques to lower security risks. Cybersecurity remains a major risk as Fintech builds out, but better technology that can properly combat new risks raised in a digital world could provide a solution. Robust cybersecurity can ensure that high levels of security are maintained and enhanced at the economy level even amidst increasing cross border data flows. Discussions will focus on best practices and opportunities and risks involved in various policy options.<sup>16</sup>
- KYC: Identity is critical for people to bank and transact. However, mobile 1829 phones and data are powering new ways to open up access and participation. 1830 1831 In order to provide effective, safe, and secure products, service providers need 1832 to be able to easily and reliably identify consumers. Technology can help to 1833 provide better forms of identity using biometrics, transaction details, or physical tokens (i.e. mobile phones). Discussions will focus on the myriad of KYC 1834 regulations across the region, creating interoperable baseline standards for KYC, 1835 exploring new ways of identity verification as well as tiers of KYC appropriate to 1836 the type and value of transactions.<sup>17</sup> 1837

- Conduct at least three workshop sessions exploring how Fintech represents both a challenge and opportunity for enhanced cybersecurity
- Convene at least two workshop sessions focusing on how Fintech can be a risk management tool that promotes healthy lending to consumers and SMEs to enhance inclusive growth in APEC

- The FMI Fintech Substream will aim to hold all workshop sessions in one comprehensive workshop.
- Agenda setting and planning shall take place by ABAC I or II, with the workshop to be held around the time of ABAC II or III each year.
- Produce during the first 12-18 months 'best practices' aimed at APEC developing economies that will promote benefits of improved cybersecurity.
- During the subsequent 19-36 months FMI Fintech Substream participants will identify and carry out work with APEC developing economies to translate best practices into practical and beneficial outcomes.

<sup>17</sup> Specific work and deliverables for the next 12-36 months under the KYC agenda item include:

- Conduct at least three workshop sessions that examine how current KYC practices can be an obstacle to inclusive growth in APEC
- Convene at least three workshop sessions focusing on how innovation in Fintech and related technology, such as smartphones, offers new ways to conduct KYC

- Convene at least two workshop sessions that examine how a more flexible KYC, for example a tiered approach based on transaction size and type, can promote Fintech that benefits APEC
- The FMI Fintech Substream will aim to hold all workshop sessions in one comprehensive workshop.
- Agenda setting and planning shall take place by ABAC I or II, with the workshop to be held around the time of ABAC II or III each year.
- Produce during the first 12-18 months 'best practices' aimed at APEC developing economies that will

<sup>&</sup>lt;sup>16</sup> Specific work and deliverables for the next 12-36 months under the Cybersecurity agenda item include:

Convene at least two workshop sessions on Fintech tools for private sector and regulators to monitor and manage risks of complex products such as synthetic securities and derivatives

Hold at least two workshop sessions exploring how traditional financial institutions can benefit from use of Fintech-based KYC to accelerate benefits of innovation and inclusive growth within APEC

e-Payments: E-Payments have a major impact by lowering transaction costs, 1838 increasing transparency, and making transfers of money faster and more 1839 efficient. Restrictions on e-Payments, including amounts that can be processed, 1840the type of entity that can engage in processing, location of processing facilities, 1841 or the technology that can be used will impact growth, equity, and innovation. 1842Cross department cooperation is also important. Drawing on the latest APEC 1843 ePayment Readiness Index,<sup>18</sup> discussions will explore conditions under which 1844 economies can promote healthy disruption and encourage firms and consumers 1845into the e-Payments infrastructure, and how e-Payments systems can make 1846 compliance with AML and CTF rules, and identification and payment of taxes 1847 and other processes easier, less costly, less time-consuming and more 1848 transparent.<sup>19</sup> 1849

1850 **<u>Recommendation</u>** 

**Policy makers and regulators should participate in APFF workshops on** *cybersecurity, Know-Your-Customer (KYC) rules and e-Payments to facilitate innovation in the region's financial market infrastructure.* 

1854

promote benefits of improved methods of KYC.

- During the subsequent 19-36 months FMI Fintech Substream participants will identify and carry out work with APEC developing economies to translate best practices into practical and beneficial outcomes.
- <sup>18</sup> The report may be downloaded from http://xxxxxxx.
- <sup>19</sup> Specific work and deliverables for the next 12-36 months under the E-Payments agenda item include:
- Update data findings of the 2015 APEC Fintech E-Payment Readiness Index for 2016
- Conduct at least three workshop sessions exploring the results and learnings of the APEC Fintech E-Payment Readiness Index
- Convene at least two workshop sessions focusing on innovation and healthy disruption in E-Payments
- Hold at least two workshops that promote adoption by APEC SMEs of E-Payments
- The FMI Fintech Substream will aim to hold all workshop sessions in one comprehensive workshop.
- Agenda setting and planning shall take place by ABAC I or II, with the workshop to be held around the time of ABAC II or III each year.
- Produce during the first 12-18 months 'best practices' aimed at APEC developing economies that will promote benefits of E-Payments.
- During the subsequent 19-36 months FMI Fintech Substream participants will identify and carry out work with APEC developing economies to translate best practices into practical and beneficial outcomes.

# 1855 HARNESSING FINTECH TO ACCELERATE THE DEVELOPMENT OF FINANCIAL 1856 MARKETS

1857 Tremendous changes are sweeping today's financial landscape. The growing use of 1858 FinTech, which includes mobile money, shared ledger technology<sup>20</sup> (including block 1859 chain), big data, artificial intelligence, electronic platforms, advanced analytics and 1860 automated processes, among others, is challenging established business models. 1861 New players are entering markets long dominated by traditional financial service 1862 providers as the latter are now embracing new technologies to help them face the 1863 threat of disintermediation.

1864 Innovations such as mobile and agent banking and peer-to-peer lending have 1865 already demonstrated the power of technology to help unbanked individuals and 1866 small businesses gain access to finance. New applications are enhancing business 1867 processes such as clearing and settlement, compliance, risk management and fund 1868 administration. Technologies such as block chain and artificial intelligence have 1869 potential applications that could revolutionize financial service firms' efficiency and 1870 responsiveness to customer needs.

Policy makers and regulators have begun to respond to these developments, in compliance with mandates to promote financial stability, protect consumers and privacy and maintain the integrity of financial systems. However, for the APEC Leaders' and Finance Ministers' aspirations to make financial systems more inclusive, efficient and responsive to the region's vast financing needs to be met, a balanced and coherent approach that maximizes the benefits of innovation while adequately addressing emerging risks and concerns will be required.

1878 To enable stakeholders from private and public sectors to obtain a better 1879 understanding of the forces driving changes in the financial industry and the 1880 ensuing policy and regulatory challenges, ABAC convened an Asia-Pacific Financial 1881 Forum Roundtable on Financial Innovation in Silicon Valley. This event, hosted by 1882 PayPal at its Corporate Campus in San Jose on 24 February 2016, aimed to pave the

<sup>&</sup>lt;sup>20</sup> While the terminology in this space continues to evolve and various publications use "distributed ledger", "shared ledger" and "block chain" interchangeably, this report uses terms based on the following definitions offered by the UK Government Chief Scientific Adviser in the report *Distributed Ledger Technology: beyond block chain* (link:

https://www.gov.uk/government/uploads/system/uploads/attachment\_data/file/492972/gs-16-1-distributed-ledge r-technology.pdf):

Shared ledger (the most generic and catch-all term for this type of technology): any database and application shared by an industry or private consortium or that is open to the public.

Distributed ledger: a type of database spread across multiple sites, economies or institutions, where records are added when participants reach a quorum and stored one after the other in a continuous ledger, rather than sorted into blocks.

Block chain: a type of database that takes multiple records and arranges them in a block, where each block is chained to another using a cryptographic signature. Block chains may be *permissioned* (participants are pre-selected) or *unpermissioned* (open to everyone). Bitcoin is an example of an unpermissioned ledger.

1883 way to a commonly shared view of the future and closer collaboration between
1884 government and the private sector in harnessing innovation to build bigger, robust
1885 and inclusive financial markets in the Asia-Pacific region.

1886 Traditional financial institutions have long been unable to serve the financing needs 1887 of large numbers of businesses and individuals across the developing region. 1888 Technological developments have spurred innovations that are being harnessed to 1889 serve these needs, first in mobile and agent banking. As the development and 1890 convergence of new technologies and improvements in broadband infrastructure 1891 accelerated in recent years, a new wave of innovation has started to sweep the 1892 financial industry, challenging traditional business models.

1893 The FinTech landscape, however, is a very large and complex one that is affecting 1894 financial services across payments, insurance, deposit-taking, lending, capital raising, 1895 investment management and financial market infrastructure. It also represents an 1896 extensive digital realm where traditional financial institutions, start-ups, 1897 e-commerce, ICT companies, market infrastructure players, investors, accelerators, 1898 incubators, and consumers intersect with each other.

The development of FinTech is being driven by front-end technologies (e.g., open application programming interface or API, mobile money), front-end financial services (e.g., peer-to-peer or P2P lending), back-end technologies (e.g., block chain, big data and predictive analytics, artificial intelligence, identity management and advanced fraud and security) and back-end financial services (e.g., faster payments, alternative underwriting). These have created disruptions in various parts of the financial sector. Examples include:

- Lending: emergence of new non-bank lenders, rise of marketplace lending;
   merchant advances; supply chain and internet finance; enhanced credit
   underwriting and decisioning; integrated platforms for consumer financial
   empowerment.
- Fund/asset transfers and payments: rise of electronic (mobile, cards) payments
   for the unbanked; faster payments initiatives; rise of virtual commerce globally;
   advanced fraud and security methods; potential of block chain/distributed
   ledger technology; and rise of P2P and cross-border transfer platforms.
- Insurance: rise of insurance for the unbanked through mobile access; use of
   new technologies to drive down operational costs; ecosystem partnerships and
   new business models; enhanced analytics for better risk decisioning.

1917 The currently predominant FinTech firms are still powered by technologies that 1918 have already been around for some time. These include digital platforms and 1919 applications, use of wider data sets to customize financial services and products 1920 (including locational, personal consumption, payment and income data), and 1921 algorithms that enable rapid interpretation of data and more efficient transactions. 1922 While newer technologies, such as distributed ledger technology and block chain and artificial intelligence, are attracting much attention due to the huge potential
for disruption, their commercialization is still limited and involves a relatively very
low volume of financial transactions.

FinTech presents enormous opportunities to promote financial inclusion, especially in emerging Asia and Latin America, which continue to host a significant portion of the world's unbanked population, not to mention those who are underbanked. Moving from paper-based transactions to retail and G2P payments, e-commerce, cross-border remittances and SME collections to digital payments, for example, is estimated to result in as much as USD 400 billion in annual benefits.

- At the same time, the introduction of new technologies into financial services is 1932now raising some questions related to regulatory issues. These include consumer 1933 protection, particularly in the case of new service providers; identity management; 1934 1935 data management and data protection with respect to the use of big data and 1936 algorithms; network and system stability and cyber security and cyber risk. Regulatory approaches across the region are varied and continue to evolve. 1937 Nevertheless, regulators are being encouraged to take a light regulatory touch for 1938new FinTech start-ups to support innovation. 1939
- 1940 Technologies are emerging that enable financial market players to respond more 1941 effectively to regulatory requirements. Participants discussed the incorporation of 1942 regulatory requirements into technology protocols that is promoting the 1943 automation of the regulatory process, the evolution of regulatory models and how 1944 industry, policy makers and all relevant regulators can collaborate to build a robust 1945 and coherent ecosystem for inclusive financial innovation.
- 1946 Beyond this, however, is the broader question of how policies and regulations should respond to the rapid development of FinTech. As innovation gives rise to a 1947 new ecosystem of financial institutions, services and market infrastructure, policies 1948 and regulations will also need to evolve. In addition to striving toward the critical 1949 regulatory goals of financial stability, cyber security, data privacy, consumer 1950protection and the fight against crime and terrorism, they will also need to promote 1951a coherent policy and regulatory environment that allows the financial sector to 1952 support broader goals, including financial inclusion, continued innovation and the 1953 growth of trade and investment across the region. 1954
- 1955 In particular, FinTech raises a number of key issues for government and regulatory1956 agencies.
- 1957 Digital data and advanced systems need to be managed by highly-trained
   1958 professionals backed up by reliable IT infrastructure. This requires introduction
   1959 of advanced IT education and investment in IT and basic infrastructure.
- Data collected needs to be effectively utilized by businesses to enhance
   competitiveness and efficiency while ensuring privacy of individuals. Data can
   help firms better meet customer needs as well as improve their management

- and growth through better analysis of performance against targets. This needs to be balanced by protection of personal information, which is a key concern for citizens, governments and firms. However, where the balance between data access and privacy protection lies may be perceived differently in emerging markets, where a large portion of the population are financially excluded, compared to advanced markets, where the majority of the population have access to formal financial services.
- Data needs to be secured against fraud, criminal activity and natural disasters in an increasingly complex and interconnected world. There is a need to strengthen digital systems against fraud, cyberattacks by domestic and international criminal actors, and natural disasters. Regarding natural disasters, banks are diversifying risks through establishment of offshore back up centers.
- Cross-border data transfer for processing and storage leads to discussions about onshore versus offshore activities. Benefits of data transfer include enabling round-the-clock provision of service, early release of cutting-edge products, cost reduction and greater efficiency. Security would require the establishment of highly-protected and well-staffed and equipped data centers. Harmonization of data definitions would also be needed to enable accurate interpretation across markets.
- 1982 A level regulatory playing field is needed for both incumbents and new entrants to manage risks across the system and equalize costs. One way to promote this 1983 is by rethinking current regulatory approaches that focus on institutions rather 1984than functions and considering the regulation of a product or service in the 1985 same way regardless of provider. It is also important to encourage firms to 1986 innovate and assist products and services being brought to market through 1987 light touch regulation with intervention whenever it becomes necessary to 1988 achieve broader regulatory goals. 1989
- Regulators need to focus on means of permitting automation of processes that
   are currently manual in order to lower costs sufficiently and permit wider
   financial inclusion.
- As financial services move more rapidly into the digital space and cybercrime evolves from methods like phishing that target human risk factors to complex malware coded to exploit gaps in technology and process, more areas of vulnerability will emerge, from client access applications and communication tools to technology partnerships. Collaboration between regulators and industry is key to increasing awareness of cyber security, reducing financial and reputational damage and serving clients. Firms are currently approaching this on three fronts.
- The first is through partnerships within the FinTech ecosystem to collaborate,
   perform due diligence and provide transparency to ensure visibility and control
   of the end-to-end chain of product and service offerings.
- 2003 The second is through technology, controls and training and awareness within

2004 the firm to protect the confidentiality, integrity and availability of client data 2005 and its information assets.

The third is providing technical advisory, training and tools to enable customers
 to better protect themselves.

The potential of FinTech to drive inclusive growth is huge, but technological 2008 2009 innovations can also magnify the potential for damage to the economy and financial systems. This increases the burden on regulators to keep pace with the innovations 2010 in the market, which will enable them to make regulations more effective in 2011 enhancing stability and enabling innovation and growth, and to strike the right 2012 balance between adapting to the local contexts across different markets and 2013 developing a regulatory model that can be applicable in many markets and thus able 2014 to contain compliance costs and provide seamless scale. 2015

2016 These factors are driving the need for new models of business partnerships, 2017 including between regulators and industry. The challenge in developing regulatory tool sets for these new models is that it is difficult to expect regulators to be able to 2018 2019 model and forecast developments and trajectories, while we are still in the early stages of FinTech development and the private sector is still learning what works. 2020 The lack of coherent and well thought-out regulatory responses to FinTech may 2021 expose financial systems to significant risks. One approach to addressing this issue 2022 2023 is the use of "sandboxes," establishing areas where experimentation can occur and regulators and policy makers can participate or freely observe and better 2024 understand new technologies and business models, thus reducing the risks of 2025 2026 curtailing innovation through premature regulation.

2027 In addition, there is the possibility of a few successful players becoming too dominant as finance and technology come together to reach more deeply into all 2028 aspects of the economy and society and underpin growth and social development. 2029 In this case, we may face a new digital divide, where the gap between those who 2030 are able to participate in this market and those who are unable to do so could grow 2031 2032 very guickly and which could be more subtle and different in nature from previous 2033 dichotomies of haves against have-nots. Preventing this from occurring will need to 2034 involve not just updated regulatory frameworks, but also consumer education and protection as well. 2035

Most importantly, proportional and more flexible regulatory approaches will be 2036 2037 needed to enable strong growth and continued innovation. This could take the form of recognizing fundamental areas where benchmark standards for such areas as 2038 privacy, security and AML may be required, and regulating these more strictly and 2039 aligned across the region, while employing light-touch (e.g., "watch and wait") 2040 regulatory approaches in areas where risks of systemic damage are low, in order to 2041 2042 enable more cross-border trade. Key enabling factors for this would include the valuation of data (including understanding the importance of open data and the 2043potential for self-sovereign data), the need for data categorization; and the 2044 fundamental importance of measurements and frameworks for measuring digital 2045

trade and FinTech.

To discuss how APEC can harness Fintech to build bigger, robust and inclusive 2047 financial markets, ABAC convened two APFF Roundtables on both sides of the 2048 Pacific. The first Roundtable was held in February in Silicon Valley, and the second in 2049 July in Hong Kong. The Roundtables brought together policy makers and regulators, 2050experts and practitioners from major financial institutions, Fintech start-ups, 2051consulting firms, multilateral institutions and academe. Both events concluded that 2052 for APEC member economies to benefit from Fintech, all these stakeholders need to 2053 agree on a shared vision and work closely together. 2054

#### 2055 **<u>Recommendation</u>**

2056 It is recommended that APEC Finance Ministers establish a regional platform to bring together stakeholders from the public and private sectors to address in 2057 close collaboration with each other key issues arising from the development of 2058FinTech, and identify concrete ways to help member economies harness financial 2059 innovation to build bigger, robust, inclusive and integrated financial markets. 2060 These stakeholders should include representatives from the industry (FinTech 2061 startups and major financial institutions, related service providers, associations 2062 2063 and experts), public sector (government and regulatory agencies, relevant APEC 2064fora) and major international organizations.

2065

# 2066 **FOSTERING CONTINUED DIALOGUE AND RESEARCH ON THE FUTURE OF**

## 2067 FINANCIAL REGULATION

# 2068I have found the APFF to be an effective organisation to engage with financial2069services stakeholders and welcome their role in providing opportunities for2070regulatory and business dialogue.

 $2071 \\ 2072$ 

Gerard Fitzpatrick – Senior Executive Leader, Investment Managers and Superannuation, Australian Securities and Investments Commission (ASIC)

2073 The rapid and continuing evolution of financial markets and ongoing efforts by Asia-Pacific economies to modernize their financial systems pose major challenges 2074 to policy makers and regulators. In the context of APEC Finance Ministers' 20752076 aspirations to develop inclusive and efficient financial markets that can support 2077 strong, sustainable and balanced growth, financial regulatory reforms will need to be based on up-to-date and accurate assessments of market conditions, as well as 2078 deep insights on how policy and regulatory measures will affect the behavior of 2079 2080 market players and the direction of market developments.

APFF continues to provide a platform for research and discussions on the present conditions and future directions of financial markets and regulations, which help authorities and industry deepen their knowledge of markets and anticipate emerging issues. Since the last report of activities, five major developments have been undertaken by members of the work-stream, as follows:

2086 **23<sup>rd</sup> March 2016 – The Asia Pacific Financial Forum Industry/Regulator Dialogue** – 2087 Progress on the Asia Region Funds Passport and Regional Financial market 2088 Integration – convened in Sydney and included Australian policy makers, regulators 2089 and senior representatives from the Australian and regional finance industry. The 2090 forum provided an opportunity to update participants on developments in APFF in 2091 regard to the ARFP, repos, derivatives, hedging tools and cross-border securities 2092 investment ecosystems.

2093 The Forum noted:

- that Australia, Japan, Korea, New Zealand and Thailand would sign the
   Memorandum of Agreement in April (Thailand's agreement being subject to
   approval by Cabinet);
- 2097 possibilities for extending ARFP over time with others;
- the value of APFF in providing data and advice on taxation arrangements in the
   region as they impact on ARFP;
- the importance to further integration of capital markets using management risk
   reform and of system liquidity based on repo markets through open market
   operation however, some regional repo markets are relative small;
- 2103 capital market reforms should avoid leading to the fragmentation of markets;
- hedging and netting reduced exposure to country and systemic risk and synchronized financial standards are important in reducing frictional costs;

- corporate debt markets in the region are generally underdeveloped and action
   is required on bail in/bail out;
- community attitudes have changed on tax avoidance and governments will
   need to coordinate to handle base erosion and profit sharing and
   multinational tax avoidance;
- the need for a stronger Asian voice in the Financial Stability Board; and
- business needs to clearly identify the costs and benefits of reforms in proposing
   reforms to governments.

211410thMay–WorkshoponDevelopinganIslamicInfrastructure2115Investment Platform (13P) – convened in Kuala Lumpur and included participants2116from Islamic banks, regional regulators and financial advisors.

Of particular interest was the expansion of the role of Islamic finance in cross-border funding of infrastructure. Issues discussed included the importance of infrastructure for economic development, social services, and trade and investment and the potential for Islamic finance to expand its role in the financing of infrastructure in the region and beyond, and the challenges in doing that arising from differing interpretations of that which constitutes Sharia compliance arising from contrary established practices in and among jurisdictions.

- Recommendations arising from consideration of work completed by APFF participants and developed in conjunction with Harvard University that would help overcome the problems arising from differing interpretations of Sharia compliance, as noted at the workshop, are as follows:
- (a) define infrastructure as "facilitates, structures, equipment, or similar physical assets and the enterprise that employ them that are vitally important, if not absolutely essential, to people having the capabilities to thrive as individuals and participate in social, economic political, civic or communal households or familial, and other roles in ways critical to their own well-being and that of their society, and the material and other conditions which enable them to exercise those capabilities to the fullest";
- (b) a Real Asset for the purpose of providing asset-backed Islamic investment is
  defined as: "An asset that has a physical presence and a tangible economic
  purpose, for example, roads, sea ports, airports. Power utilities, or has an
  underlying asset base which is physical and has a tangible economic purpose, for
  example, a concession agreement to operate or a lease on a physical asset";
- (c) that infrastructure as defined in recommendation a) is deemed to be a Real
  Asset as defined in recommendation b) that investments in infrastructure and in
  accordance with fairness, with sharing of risks, and benefits, with the principle
  of materiality, with no riba, and with exclusion of activities prohibited by Sharia
  laws are deemed to be Sharia compliant;
- 2145 (d) that an Enabling Environment for Islamic investment in infrastructure be

developed.

The publication of a paper "Getting Real about Islamic Finance" by Harvard University and a member of the APFF Work Stream, Dr. Allan Wain, of CP2.<sup>21</sup>

2149 **28th June 2016 - A workshop on Regional Financial Regulation Collaboration** -2150 convened by a group represented on the APFF work-stream from the Melbourne 2151 University research team with the Reserve Bank of Australia, the Commonwealth 2152 Treasury, the Australian Prudential Regulatory Authority and the Australian 2153 Securities and Investment Commission.

- This workshop provided an opportunity for the Melbourne research group to outline the research work it is undertaking and which is a major piece of work being developed under the Linkages and Structural work stream. The Coordinator of the work-stream also participated and outlined the work and the role of the APFF. Australian policy makers and regulators exchanged views on the issues under consideration by the research team.
- 2160 The following main points were discussed at the workshop:
- Collaboration between financial regulators in the Asia Pacific region and challenges
- Collaboration between Australian financial regulators and Asian regulators
- 2164 Impact of technological advances
- **•** Relationship between global integration and regional integration
- Performance
   Relationship between the Asia Region Funds Passport and multinational agreements
- Developments on ASEAN banking integration framework
- **•** Assessing regulatory harmonization and collaboration
- The role of APFF and its reporting responsibilities to ABAC and to the APEC
   Finance Ministers' processes
- 2172 The discussions noted the following key points:

Challenges to increased collaboration include tensions between sharing
 regulatory control and retaining national sovereignty; the need to increase
 mutual trust between regulators and disparities of development and lack of
 resources impact on the depth and extent of regulatory collaboration with
 some developing economies in the region.

However, there are strong relationships developing at regulatory level in the region and the exchange of information between them is important and more emphasis is being placed on capacity building in the region by Australian regulators.

<sup>&</sup>lt;sup>21</sup> The web-link to the paper is:

http://www.law.harvard.edu/programs/lwp/pensions/publications/GETTING%20REAL%20ABOUT%20ISLAMIC %20FINANCE%20FINAL%2043016.pdf.

- Fintech and distributed ledger technology cross-border disputes will need to be
   managed by a higher power that is ultimately responsible when disputes or
   problems occur.
- Issues about whether technology can provide efficiencies on a commercial
   scale.
- There is a strong Asian influence on technology developments in the fintech
   space.
- While there is greater inclusion of Asian economies in global standard setting
   platforms there remains a US/European domination over decision-making.
- There is a level of complementarity between the funds ARFP and
   regional/global trade agreements.
- There is a sense that the ARFP will build trust between the parties involved and
   create an incentive for others to join the regime.
- The APFF is a useful mechanism in advancing the importance of the work of the
   ARFP.
- The ASEAN banking and integration framework could face difficulties over
   deposit insurance and deposit preference arrangements.
- There are opportunities to further consider Basel liquidity requirements and their application in Asia.
- Difficulties in quantifying cost/benefits of harmonization and collaboration beyond the theoretical premise about the merits of non-distorted markets;
   however, obvious benefits arising from collaboration over institutional failures and the belief that coordination will reduce the risks of failures emerging.

2205 **On-going work by the Melbourne University Research Group** - Focused on 2206 examining from a multi-disciplinary perspective, the regional architecture for 2207 financial regulation in Asia and, in particular, on the various ways in which regional 2208 coordination and integration can be strengthened.

The workshop noted in 4) above was an important part of the research program with the objectives of developing better understanding for academic research participants of processes, experiences and issues in regional financial regulatory collaboration; the identification of potential research areas arising from the experience of Australian regulators in cross-border collaboration and to provide Australian regulators with insights on regulation harmonization being developed by the Melbourne research group.<sup>22</sup>

<sup>&</sup>lt;sup>22</sup> Working papers and journal articles have been published and are available on the research project web-site: <u>https://government.unimelb.edu.au/financial-regulation-in-asia</u>.

The Research team is planning a conference on 7th December 2016, hosted by the Singapore Management University in Singapore "Finance in Asia: Integration and Regional Coordination".

#### 2219 **Recommendations**

- 2220It is recommended that APEC Finance Ministers encourage policy makers and<br/>regulators involved in the region's financial markets to participate in dialogues<br/>and programs organized by academic and research institutions together with the<br/>financial industry to further the work of APFF on regional financial architecture<br/>and regulations.
- **It is recommended that APEC Finance Ministers welcome the APFF's work on** definitions of infrastructure and real assets in the context of developing an enabling environment for investment by Islamic financial institutions in infrastructure and encourage their adoption.

2229

#### 2230 **CONCLUSION**

The acceleration of reforms to enable the Asia-Pacific region to more effectively finance growth, especially in emerging markets, has acquired even greater importance and urgency in light of most recent developments. While a return to sustained economic dynamism that has characterized the region over the past decades remains elusive in spite of massive fiscal and monetary stimulus, the fragile recovery is under threat on several fronts.

- Stagnating growth in major emerging markets, continued weakness of consumer demand in developed economies and heightened uncertainties due to the combined impact of a spike in terrorist activities, raging conflicts in the Middle East, the refugee crisis, the UK's decision to leave the EU, lingering unease about the health of Southern European economies, and the growing unpredictability of US and European politics have made investors more cautious than ever before in recent memory.
- 2244 Emerging markets in APEC can help avert economic stagnation and spark an optimistic change in mood if they are able to unlock the potential of their huge 22452246 populations, resources and savings and unleash greater investment and 2247 consumption among a broader base of households and enterprises. Just as 2248 inadequate financial systems and services have been seen as the main barrier to the 2249 growth of small enterprises, supply chains, consumption and infrastructure, serious 2250reforms to create more inclusive and efficient financial markets will be the key to 2251the next stage of development of the region's emerging markets.
- 2252 Modernizing the region's financial systems will involve addressing a wide range of 2253 challenges. These include small businesses' and low-income households' lack of 2254 access to finance, difficulties in attracting long-term funding for infrastructure, the 2255 lack of deep and liquid capital markets and long-term institutional investor base, 2256 and continued vulnerability of communities and supply chains to the impact of 2257 natural disasters, among others.
- An important issue is the deficiency of legal systems within the region in supporting trade and investment and a strong business environment. Considerable divergence of legal frameworks and regulatory practices is a major obstacle to cross-border business. In many economies, significant legal and regulatory reforms and improvements in transparency, enforcement and capacity of the judiciary and legal professionals are needed to enable the effective delivery of financial services, especially in the context of today's digital economy.
- The Asia-Pacific region needs bigger, robust and inclusive financial markets to enable its economies to leap across the middle-income trap and join the ranks of affluent economies. The pathway forward over the next few years has been indicated by the Finance Ministers in the Cebu Action Plan – a collection of tangible key objectives that require close public-private sector collaboration to be met. The

2270 APFF provides a platform for collaboration in several of these initiatives.

2271Building on its 2014 Interim Report and 2015 Progress Report to APEC Finance 2272Ministers, the APFF this year advanced its work on several initiatives, through a number of roundtables, workshops and conferences across the region, work stream 2273 discussions, and collaboration with APEC finance officials. This year, the APFF 2274 2275supported the Finance Ministers' efforts to begin implementing the initiatives 2276 implementation of the CAP. The APFF also continues to undertake activities assigned by the CAP in the areas of capital market development, financial 2277 infrastructure for MSMEs and trade and supply chain finance. 2278

- To accelerate the progress of these initiatives, this report recommends the following to the Finance Ministers:
- It is recommended that APEC member economies work with FIDN to develop 2281 2282 modern credit information systems and regionally consistent legal and 2283 institutional frameworks for secured transactions and insolvency that can 2284 expand MSMEs' access to finance and enable them to increase their contributions to regional integration. This should involve the convening of 22852286 workshops in individual economies bringing together public and private sector 2287 stakeholders and experts; advisory activities and seminars to support legal and 2288 policy reform and modernization of collateral and credit registries; outreach activities to educate MSMEs, lenders and other market participants on how 2289 they can benefit from these opportunities; and support for the pathfinder 2290 2291projects on cross-border sharing of commercial and consumer credit reports 2292 among credit bureaus within existing legal and regulatory frameworks, the development of the credit information data dictionary and the baseline analysis 2293 2294 of credit information sharing in APEC member economies.
- 2295It is recommended that APEC member economies collaborate with APFF in holding public-private dialogues across all relevant agencies and stakeholders 2296 on regulatory issues and emerging facilitators of trade and supply chain finance. 2297 aim to promote effective and regionally consistent 2298 These should implementation of capital and liquidity standards, greater awareness of 22992300 Know-Your-Customer, Counterparty Due Diligence and Anti-Money Laundering rules, as well as expanded use of technology including electronic supply chain 2301 management platforms; wider use of Bank Payment Obligations (BPOs) and 2302 2303 related working capital management techniques; and facilitating market education and information exchanges on the use of regional currencies such as 23042305 the RMB.
- APEC member economies are encouraged to identify economies and perils of priority as an initial step in promoting private disaster insurance schemes as envisaged under the CAP. This may be undertaken through a workshop in early 2009 2017 with broad participation from finance ministries and related public sector stakeholders, multilateral institutions and the private sector through APFF.

- It is proposed that the Finance Ministers' Process complete the stock-taking on availability of risk exposure data as a step toward the aforementioned workshop in conjunction with the previous recommendation.
- It is proposed that the drafting of an APEC roadmap for DRFI be initiated as
   envisaged under the CAP, involving experts from the public and private sectors
   and multilateral institutions.
- It is proposed that stakeholders in the APEC Finance Ministers' Process 2317 undertake activities in 2017 to complete the roadmap for expanding 2318 microinsurance coverage as envisioned under the CAP. Discussions on the 2319 2320 roadmap may include the following elements: (a) adoption of the toolkit developed by the Regulatory Framework Promotion of Pro-poor Insurance 2321Markets in Asia (RFPI Asia) of the GIZ for integrating insurance into DRFI 23222323 mechanisms to help insurers develop products that are appropriate for 2324 MSMEs;<sup>23</sup> (b) development of policy frameworks for establishing risk pools and other DRFI instruments, provision of incentives, use of technologies, and 2325mechanisms for public-private sector cooperation; (c) creation of the legal basis 2326 for the provision of mandatory insurance coverage to MSMEs; (d) capacity 2327 2328 building for public and private stakeholders regarding product development, distribution and promotion of MSME insurance; (d) development of data 2329 management on catastrophic events; (e) establishment of central business 2330 registries with hazard mapping and catastrophe coverage for enterprises; (f) 2331proportionate regulation to support a wide range of insurance products 2332 designed for MSMEs; (g) mechanisms for public-private dialogue in developing 2333 products and solutions for responses to and mitigation of disaster risk; and (h) 23342335 implementation, financing and coordination.
- 2336 APEC economies should consider the establishment of mandatory and scalable retirement systems. A mandatory system provides the scale necessary to 2337 effectively channel the region's huge savings currently concentrated in 2338 2339short-term bank deposits into longer term institutional investments and 2340 productive assets. Retirement savings can help professionalize the financial 2341system through deeper domestic capital markets and expanded roles of long term investors such as insurers and pension funds. Scalability is provided by 2342 implementing strong tax incentives to encourage higher levels of retirement 2343 savings. Altogether the system promotes public financial awareness, ensuring a 2344diverse range of retirement income products and improved financial security 2345for progressively aging populations in the region. 2346
- APEC economies should promote infrastructure investment as a defined asset class to facilitate more holistic regulatory treatment that can encourage more

<sup>&</sup>lt;sup>23</sup> The toolkit highlights four steps: risk assessment, disaster risk management mapping, identification of gaps and exploration of disaster risk options. Throughout these steps, the framework supports the integration of microinsurance as a key part of broader disaster risk strategies

- private sector infrastructure investment. Inadequate infrastructure investment has been a long-standing issue in emerging Asia (outside of China), as documented by the ADB and others. At the same time, high Asian savings have been channeled into short-term bank deposits and the government bonds of mature market economies. Promotion of infrastructure as a defined asset class will help break the Gordian knot between a dearth of investable long-term assets and the glut of Asian savings.
- APEC economies should adopt accounting, solvency, investment, and securities 2356standards supportive of the development of retirement savings and 23572358infrastructure investment. To encourage insurers and pension funds to engage in long-term investments and retirement solutions, barriers of regulations and 2359accounting should be removed, and policies that are suitable for long-term 2360business should be promoted. Global solvency and accounting standards should 2361be designed in a way to incentivize companies to improve risk management and 2362 adopt best practice. 2363
- APEC Finance Ministers should encourage the participation of all relevant public sector stakeholders in dialogues with the private sector to address barriers to long-term investment. APFF intends to promote active participation of the private sector in conferences organized by network members and to convene workshops in the region involving a wide range of stakeholders.
- 2369APEC should establish an Islamic Infrastructure Investment Platform (I3P) as a pathfinder initiative to provide a platform for collaboration among public, 2370private, international and academic experts to address the key obstacles to the 23712372 expansion of cross-border investment by Islamic financial institutions, especially 2373 long-term investment from takaful and Islamic pension funds, in infrastructure projects in APEC economies. I3P should address in its work the definitions of 2374infrastructure and financial instruments; Islamic hedging instruments; financial 2375instruments for pension funds and takaful; discriminatory tax policies; directory 2376 2377of experts, definitions, funders, participating economies and qualifying 2378infrastructure projects; and collaboration with the International Infrastructure 2379Support System (IISS).
- Member economies are encouraged to collaborate with APFF in undertaking workshops on development of classic repo and derivatives markets to enable the effective use of hedging instruments and improve bond market liquidity. The APFF also welcomes collaboration from other interested organizations in financing and convening these activities.
- More member economies should engage with APFF in using the
   self-assessment templates on information for capital market investors to help
   expand the investor base.
- 2388More member economies should join the Asia Region Funds Passport (ARFP) by2389signing the Memorandum of Cooperation. APFF also welcomes opportunities

- and invitations to provide private sector resource persons to dialogue with regulators and industry in economies that decide to consider joining the ARFP.
- It is recommended that ARFP regulators continue to engage the private sector
   on the implementation of the ARFP.
- APFF proposes to convene a regional symposium in 2017 on the development of a roadmap for improving the regional financial market infrastructure. Discussions could focus on the harmonization of market access and repatriation practices, improving the inter-operability, liquidity and connectivity of domestic and cross-border financial markets, reducing systemic risks, and creating a securities investment ecosystem that can promote cross-border portfolio investment flows across member economies.
- Policy makers and regulators should participate in APFF workshops on cybersecurity, Know-Your-Customer (KYC) rules and e-Payments to facilitate innovation in the region's financial market infrastructure.
- 2404 It is recommended that APEC Finance Ministers establish a regional platform to 2405bring together stakeholders from the public and private sectors to address in close collaboration with each other key issues arising from the development of 2406 FinTech, and identify concrete ways to help member economies harness 2407 financial innovation to build bigger, robust, inclusive and integrated financial 2408 markets. These stakeholders should include representatives from the industry 2409 (FinTech startups and major financial institutions, related service providers, 2410 associations and experts), public sector (government and regulatory agencies, 24112412relevant APEC fora) and major international organizations.
- It is recommended that APEC Finance Ministers encourage policy makers and regulators involved in the region's financial markets to participate in dialogues and programs organized by academic and research institutions together with the financial industry to further the work of APFF on regional financial architecture and regulations.
- It is recommended that APEC Finance Ministers welcome the APFF's work on definitions of infrastructure and real assets in the context of developing an enabling environment for investment by Islamic financial institutions in infrastructure and encourage their adoption.
- The success of these undertakings will depend on active participation and engagement from the public sector. APFF intends to provide a forum and informal network for dialogue and capacity building where they can interact on a regular and sustained basis with experts in relevant specialized and technical fields from the private sector and international and academic organizations. The APFF looks forward to close collaboration with the APEC Finance Ministers in achieving concrete results in advancing the various initiatives under the Cebu Action Plan.