



**Hung-Tze Jan** is the Chairman of PChome Online Inc. and the Founder of PC Home Publications Group and Cite Publishing Ltd., the largest publishing company in Chinese Taipei.

He has over 30 years of experience in the media industry from local newspaper and magazine brands (such as United Press, China Times and Business Weekly) to music and television companies (such as Rock Records and CTS). As chief editor or publisher, he oversaw the planning of over a thousand books and has launched more than 40 different magazine titles such as PChome and Business Next.

He is also a celebrated writer, opinion leader, and a filmmaker. He is highly regarded for his creativity and insightful views on cultural trends and socioeconomic issues. He has authored 15 books, and has produced nine movies.

In 2012, he established the Taiwan Internet and E-Commerce Association (TIEA) and as its Chairman, he was awarded the *Diamond Personality Award of 1997* by People Magazine in Chinese Taipei and *The Golden Tripod Award* for digital publications by the Government Information Office (Chinese Taipei) in 2008.

He is a graduate of the University of Taiwan.