

**Rosario Navarro Betteley** is Senior Business Partner in Idemax, a business consulting company; Vice Chairwoman of SONDA, a leading IT services organization in Latin America; Board Member of Dunalastair Group and SOFOFA (The Federation of Chilean Industry); and Vice Chairwoman of ACTI (The Chilean Association of IT Companies). She has experience in leading projects with high social business impact, in stages of evaluation, design, planning and implementation, connecting public and private sectors, with special emphasis in tasks of innovation, digital strategy, marketing and transformation. Ms. Navarro has played an important role in the development of important projects in the fields of education and promotion of gender equality and inclusion, building close partnership with academics, scientists, and agents in the public and private sectors.

She holds a BA in Aesthetics from Pontificia Universidad Católica de Chile.