Closing Remarks
Advisory Group Microfinance Workshop

PROMOTING A FAVORABLE POLICY ENVIRONMENT FOR COMMERCIALLY SUSTAINABLE MICROFINANCE

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1. Microfinance Concepts
2. Conditions For Commercialization
3. Illustrative Examples
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1. Microfinance Concepts

- “Social Responsibility” vs. “Commercialism”
- “Access to Finance” or “Cost”
2. Conditions For Commercialization

- Financial market distortion which may be caused by preferential treatment to microfinance institutions.
- Financial risks which may be caused by rapid growth of microfinance markets.
- Risk vs. profitability.
3. Illustrative Examples

- Microfinance International
  - diversification of financial products

- KIVA
  - usage of IT technology
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- Product diversification
- Balancing “Social Responsibility” and “Commercialism”