Meeting Paper 5-A

Agenda of the Seminar on “Getting Credit for Small and Medium Enterprises” (1st Phase of Ease of Doing Business Action Plan)

September 21, 2010

Sendai, Japan

APEC Office, Ministry of Economy, Trade and Industry, Japan
Seminar on “Getting Credit for Small and Medium Enterprises”  
(1st Phase of Ease of Doing Business Action Plan)  
September 21, 2010  
Sendai, Japan

VENUE: Room A of the Westin SENDAI (14th floor)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30AM – 9:00AM</td>
<td>Registration</td>
</tr>
</tbody>
</table>
| 9:00AM – 9:05AM | Welcome  
  — Mr. Yasushi AKAHOSHI  
  Coordinator of the Strengthening Economic and Legal Infrastructure (SELI)  
  FoiC, APEC Economic Committee |
| 9:05AM – 9:15AM | Keynote Speech  
  — Mr. Makoto SHIOTA  
  APEC Senior Official of Japan |
| 9:15AM – 10:40AM | Session 1: Ease of Getting Credit  
  Moderator: Mr. Gary JUDD  
  Chairman of ASB Bank Ltd.  
  An ABAC member and co-chair of the Advisory Group on APEC Financial System Capacity-Building  
  Presentations [15 minutes each]  
  Doing Business Indicators, in particular the “Getting Credit” Indicator  
  — Mr. Santiago CROCI  
  Legal Rights (secured Transactions) Topic Leader, Doing Business, The World Bank Group  
  — Mr. Karim O. BELAYACHI  
  Credit Information Topic Leader, Doing Business, The World Bank Group  
  • Findings of the Doing Business “Getting Credit” indicator  
  • Global and Regional best-practices: Where do APEC economies stand today and what are the trends moving forward  
  Strength of Legal Rights (Collateralization Law, Bankruptcy Law, and Insolvency Law)  
  — Mr. ZHENG Zhibin  
  Partner of King & Wood PRC Lawyers  
  A Member of the Inter-Pacific Bar Association (IPBA)  
  • How economies can set up a legal system with strong legal rights to incentivize and promote investment and credit availability.  
  • The impact of bankruptcy and insolvency law in making a decision on where to invest.  
  Depth of Credit Information  
  — Dr. Robin VARGHESE  
  Vice President, Policy and Economic Research Council (PERC)  
  • How credit information helps enterprises get credit in a cost-effective manner.  
  • How APEC economies can improve the depth of credit information offered within their economies to make finance more efficient.  
  Discussion (Question & Answers) [25 minutes] |
| 10:40AM – 10:55AM | Coffee Break                         |
| 10:55AM – 12:00PM | Session 2: SME and Getting Credit  
  Moderator: Prof. Naoyuki YOSHINO  
  Keio University, Japan |
Presentations [15 minutes each]

Needs from SMEs
— Dr. Tsutomu TATEMIYA
  Vice President, Proactive Corporation
  A member of the Japan Chamber of Commerce and Industry (JCCI)
  • Issues SME face today, in particular in getting credit to conduct and expand their business operations.
  • How APEC economies can better address these issues going forward.

Information on Japanese practices for SME assistance.
— Mr. Iichiro UESUGI
  Senior Fellow, Research Institute of Economy, Trade & Industry (RIETI), Japan
  • How Japan operates its SME assistance programs.
  • Impact of Japan's programs, success stories, and best practices.

Issues particular to SME assistance for women entrepreneurs
— Ms. Aída CERDA
  Deputy Director for Labor and Economy, National Women’s Institute, Mexico
  • Issues female entrepreneurs face in setting up SME and financing them.
  • Opportunities for APEC economies to improve their SME assistance programs to address issues specific to female entrepreneurs.

Discussion (Question & Answers) [20 minutes]

12:00PM – 13:30PM
Luncheon
(VENUE: Room SUZUME of the Westin SENDAI (2nd floor)
— Mr. Gary JUDD
  Chairman of ASB Bank Ltd.
  An ABAC member and co-chair of the Advisory Group on APEC Financial System Capacity-Building
  • ABAC’s work this year related to Getting Credit for Small and Medium Enterprises

— Prof. Naoyuki YOSHINO
  Keio University, Japan
  • The Development of SME Credit Information Database to promote SME Lending

13:30PM – 15:00PM
Session 3: Breakout Discussion Session

Group Discussion [45 minutes for each theme]
(VENUE: Room B of the Westin SENDAI (14th floor))

Participants will be divided into four groups, and they will alternate between the following two themes. Speakers are strongly encouraged to participate by leading the discussion under their respective topic.

a) Strength of Legal Rights
Moderators:
— Mr. Thomas M. CLARK
  Vice President, Government Relations, GE Capital Asia;
  Director, U.S. National Center for APEC;
  Co-Chair, APEC Task Force and Banking and Finance Committee,
  American Chamber of Commerce in Japan
— Mr. Santiago Croci
  Legal rights (secured transactions) topic leader, Doing Business, The World Bank GroupSpeaker from World Bank

b) Depth of Credit Information
Moderators:
— Mr. Karim O. BELAYACHI
### Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:00PM – 15:15PM</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>15:15PM – 15:45PM</td>
<td>Report back from the Breakout Discussion Session</td>
<td>Moderators of the breakout discussion session will briefly report the result of the group discussion to the participants.</td>
</tr>
</tbody>
</table>
| 15:45PM – 16:00PM | Closing Remarks                                   | — Mr. Yasushi AKAHOSHI  
Coordinator of the Strengthening Economic and Legal Infrastructure (SELI)  
FotC |
| 16:00PM –      | Evaluation                                        | Participants will fill in the evaluation form.                              |