Elements (as discussed in Beijing)

- **Website**
  - *First step: Use the ABAC Online website*

- **Identify superior online solution**
  - *Providing online information*
  - *Facilitating communications within/across work streams (including members-only pages)*

- **Volunteers to write articles, speak in relevant conferences to promote APFF**

- **Regular media releases**
Website – First step: Initial suggestion

Asia-Pacific Financial Forum (APFF)

What is the APFF?
(short description and history)

Message from the APFF Chair

Latest News

Upcoming Events

Library

Capital Markets

Financial Market Infrastructure and Cross-Border Practices

Insurance and Retirement Income

Lending Infrastructure

Linkages and Structural Issues

Trade and Supply Chain Finance

Each Work Stream / sub-stream to suggest structure, content and links of their respective sections. Each section can be divided into sub-sections for individual sub-streams.

First steps in media outreach: Examples

Private sector voices assurance to invest in regional infrastructure

Borneo Bulletin

More insurer needs to be made with ageing Asia-Pacific population

BRUNEI TIMES
First steps in media outreach: Examples

White Paper contributed by APFF Capital Markets Asia Region Funds Passport Sub-Stream under joint authorship of APFF Chair and Sub-Stream Sherpa

Suggestions welcome for further discussions at ABAC II (Mexico meeting)
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