

# THE ADVISORY GROUP ON APEC FINANCIAL SYSTEM CAPACITY-BUILDING

A Public-Private Sector Initiative

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## **Second Meeting 2015**

20 April 2015

10:15 AM – 12:15 PM

Chapultepec B Ballroom, Camino Real Polanco Mexico Hotel  
Mexico City D.F., Mexico

## **Meeting Paper 7-A**

### **Draft Agenda of the Workshop on Innovative Financing for SMMEs**

**InterContinental Kuala Lumpur, Malaysia \* May 21, 2015**

ABAC Malaysia

- PURPOSE** For information.
- ISSUE** Draft agenda of the Workshop on Innovative Financing for SMMEs
- BACKGROUND** In 2014, ABAC and the SME Finance Forum produced the report “APEC Framework for Innovative SMME Financing Mechanisms.” It called for:
- more government actions with regard to equity-based financing mechanisms for SMMEs, such as support for business angels, seed capital, and venture capital;
  - regulatory review to remove barriers to SMME access to new, Internet-based trade and supply chain financing platforms (including cross-border platforms);
  - regulatory review to facilitate new SMME access to crowdfunding facilities;
  - regulatory review to encourage small-cap exchange and exchange window development more suited to SMMEs; and
  - regulatory review to ensure that major financial participants that have a longer term outlook and higher risk profile, including high net worth individuals, family trusts, insurance companies, pension funds, and other endowments, are not discouraged from participating in investment vehicles based on well-documented SMME loan and other pooled SMME finance assets.
- PROPOSAL** The workshop seeks to advance discussions on these recommendations and identify concrete ways for APEC to implement them.
- DECISION POINT** Note the agenda and preparations.

**ABAC Malaysia - SME Finance Forum**  
**Workshop on Innovative Financing for SMMEs**  
**InterContinental Kuala Lumpur, Malaysia \* May 21, 2015**

**Tentative Programme**

8:45 Registration and refreshments

9:00 Welcome address by ABAC Malaysia

9:15 – 10.45 am: *Session 1: Moving Into the Mainstream – Showcase of Alternative Funding Mechanisms for SMMEs*

*Moderator: Mr. Matthew Gamser, CEO, SME Finance Forum*

- Mr. Nazrin bin Hassan, CEO, Cradle Fund (15 minutes)
- Mr. Mohamad Zamree bin Mohamad Ishak, CEO, Credit Guarantee Corporation (15 minutes)
- NAFIN Mexico / INADEM / Korea's Small Business Development Corporation (15 minutes)
- ASEAN Development Bank (15 minutes)
- *Question & Answer Session (15 minutes)*

10.45 am – 11.00 am Coffee and networking

11.00 am – 1.00 pm: *Session 2: Regulating Alternative Finance – Addressing Challenges and Identifying Opportunities*

*Moderator: Dr. Julius Caesar Parrenas, Senior Advisor, Nomura Securities Co. Ltd and ABAC Lead Staffer Finance and Economics Working Group*

- Central Bank of Malaysia (20 minutes)
- Dato' Hafsa Hashim, CEO, SME Corp. Malaysia (20 minutes)
- Mr Gerardo A. Butardo, Deputy Director, Micro, SME Finance Specialist Group, Central Bank of Philippines (20 minutes)
- Mr. Geoffrey Heenan, IMF Resident Representative (20 minutes)
- Mr Giuseppe Gramigna, Chief Economist, US Small Business Administration (20 minutes)
- *Question & Answer Session (20 minutes)*

1.00 pm – 2.00 pm: Lunch

2.00 pm – 2.40 pm: *Session 3: Building a Conducive Environment for Equity-Based Financing*

*Moderator: Moderator: Mr. Boon-Hiong Chan, Director, Head of Market Advocacy Asia Pacific, Middle East, Deutsche Bank AG Singapore*

- Encik Jamaludin Bujang, Chief Executive Officer, MAVCAP (10 minutes)
- Mr Serge Devieux, IFC Asset Management Company (10 minutes)
- Mr Giuseppe Gramigna, Chief Economist, US Small Business Administration (tbc) (10 minutes)
- *Question & Answer Session (10 minutes)*

2.40 pm – 3.30 pm: *Session 4: Developing Crowdfunding & Public-Private Innovative Financing Platforms*

*Moderator: Dr. Robin Varghese, Senior Fellow and Vice President of International Operations, Policy and Economic Research Council (PERC)*

- Securities Commission (10 minutes)
- Korea's Small Business Development Corporation (10 minutes)
- Mr. Leo Shimada, CEO of Crowdonomic (10 minutes)
- Mr. Dawei Liu, CreditEase (tbc) (10 minutes)
- *Question & Answer Session (10 minutes)*

3.30 pm – 3.45 pm: Tea and Networking

3.45 pm – 4.55 pm: *Session 5: Moving into the Era of Islamic Financing*

Moderator: TBC

- Central Bank of Malaysia (15 minutes)
- Mr. Ahmed Rostom, World Bank Islamic Finance (15 minutes)
- CIMB Islamic (15 minutes)
- Mr. Geoffrey Heenan, IMF Resident Representative (15 minutes)
- *Question & Answer Session (10 minutes)*

4.55 pm        Closing Remarks *by Ms Lynn A. Costa, Senior Trade Policy Advisor & APEC Strategy, US Department of Commerce*

5.00 pm        Close