



Marija Zivanovic-Smith is Senior Vice President of Corporate Marketing, Communications and Chief External Affairs Officer for NCR Corporation. She leads a global team responsible for corporate marketing, field marketing, corporate communications and media relations, digital properties and external relations. Serving as a member of NCR's Executive Leadership Team, she is responsible for cultivating, leading and delivering the strategies and programs that drive NCR's brand and organizational identity. As a champion of NCR's culture and brand identity, she also oversees the NCR Foundation.

In her 10 years at NCR, she has held leadership positions covering government relations, corporate marketing, corporate real estate and architecting NCR's strategic global footprint, launching NCR's global external affairs and market access practice, overseeing digital marketing and the company's brand platform. Prior to NCR, Ms. Zivanovic-Smith led government and public policy projects for IBM, and the government relations team for the energy technology company GridPoint.

Ms. Zivanovic-Smith serves on the Information Technology Industry Council Board of Directors, Advisory Board of Serbian Blockchain Initiative, Forbes Communications Council, and Atlanta Women's Entrepreneurship Initiative Board. In 2018, she was awarded the *Serbian Medal of Honor* for her contributions to regional economic growth and also received a *Gold Stevie Award*.