



Dato' Hazimah Zainuddin, Founder and Group Executive Chairman of Hyrax Oil Sdn Bhd, is a visionary leader with over 30 years of experience in the lubricants and transformer oils industry. Her leadership has driven the company's expansion into over 35 international markets, solidifying its global presence.

In addition to her entrepreneurial success, Dato' Hazimah plays a significant role in public service. As Chairman of PERNAS, a government-linked entity under the Minister of Finance (Incorporated), she advances Malaysia's franchise industry under the Ministry of Entrepreneur Development and Cooperatives. She also serves as a Nominee Director at FBE Ventures Sdn Bhd, fostering growth in the Southeast Asian F&B sector. Additionally, she is a Senior Director on the Board of MATRADE of the Ministry of Investment, Trade and Industry, where she promotes Malaysian exports and talent development. Dato' Hazimah is also a Trustee of the National Welfare Foundation of Malaysia under the Ministry of Women, Family and Community Development.

A dedicated advocate for gender diversity, she founded the Women Leadership Foundation and serves as its Vice Chairman 1. In the corporate sector, she is an Independent Non-Executive Director at Gopeng Berhad, a publicly-listed company involved in palm oil, investments, and property development.

Her achievements have been recognized through various awards, including the ASEAN Outstanding Business Award 2023, CBW's Commonwealth Women Entrepreneur Award 2018 and EY Woman Entrepreneur of The YearTM 2002. A frequent speaker at international forums, she also serves as a Panel Judge for the EY Entrepreneur of The YearTM Award Malaysia.