



Ben LaBolt is a globally recognized communications, marketing and public affairs executive. For over 20 years, he has served as a leading communications advisor to companies, causes and executive leaders.

In 2013, LaBolt co-founded The Incite Agency, a strategic communications agency. He led Incite through its growth and successful acquisition by Bully Pulpit International. At BPI, LaBolt established and led the strategic communications practice, advising clients at the intersection of technology and public affairs. He has served as a consultant to leading brands such as Meta, Google, YouTube, McDonald's and Lilly, high growth startups such as Uber, Airbnb, Sonos, Instacart and Coinbase and prominent CEOs. In 2015, PR Week recognized LaBolt as one of the 40 under 40 leading communicators who “get results, never settle, and represent the future of communications” and in 2023 it recognized him as #15 on its list of top global communicators.

During LaBolt's tenure, BPI was twice named as the Global Public Affairs agency of the year and went through two successful acquisitions. In 2022, LaBolt was awarded the Honorable Mention for Agency Person of the Year by PR Week. LaBolt's commentary appears frequently in publications from the New York Times to the Financial Times as well as across broadcast channels from NBC to the BBC.

LaBolt has also been a longtime public servant. He worked in both chambers of Congress, served in the Obama and Biden White Houses, and most recently concluded his tenure as White House Communications Director where he managed communications across the executive branch and worked closely with his global counterparts, including those in the Indo Pacific. He has managed communications for 3 successful Supreme Court nominees. LaBolt has worked on winning campaigns at the city, state and national level.

LaBolt resides in San Francisco, CA. He is a graduate of Middlebury College and a native of LaGrange, IL.