



# THE ADVISORY GROUP ON APEC FINANCIAL SYSTEM CAPACITY-BUILDING

A Public-Private Sector Initiative

Document: AGFSCB 30-047 Draft: <b>FIRST</b> Source: METI - Japan Date: 25 October 2010 Meeting: Yokohama, Japan
-----------------------------------------------------------------------------------------------------------------------------

## **Fourth Meeting 2010**

10 November 2010

10:15 AM – 12:15 PM

Seiryu I/II, Yokohama Bay Sheraton Hotel & Towers  
Yokohama, Japan

## **Meeting Paper 5-A**

### **Agenda of the Seminar on “Getting Credit for Small and Medium Enterprises”**

**(1st Phase of Ease of Doing Business Action Plan)**

**September 21, 2010**

**Sendai, Japan**

APEC Office, Ministry of Economy, Trade and Industry, Japan

**Seminar on “Getting Credit for Small and Medium Enterprises”**  
**(1<sup>st</sup> Phase of Ease of Doing Business Action Plan)**  
**September 21, 2010**  
**Sendai, Japan**

VENUE: Room A of the Westin SENDAI (14<sup>th</sup> floor)

<b>8:30AM – 9:00AM</b>	<b>Registration</b>
<b>9:00AM – 9:05AM</b>	<b>Welcome</b> — <b>Mr. Yasushi AKAHOSHI</b> <i>Coordinator of the Strengthening Economic and Legal Infrastructure (SELI) FotC, APEC Economic Committee</i>
<b>9:05AM – 9:15AM</b>	<b>Keynote Speech</b> — <b>Mr. Makoto SHIOTA</b> <i>APEC Senior Official of Japan</i>
<b>9:15AM – 10:40AM</b>	<b>Session 1: Ease of Getting Credit</b>  Moderator: <b>Mr. Gary JUDD</b> <i>Chairman of ASB Bank Ltd. An ABAC member and co-chair of the Advisory Group on APEC Financial System Capacity-Building</i>  Presentations [15 minutes each]  <b>Doing Business Indicators, in particular the “Getting Credit” Indicator</b> — <b>Mr. Santiago CROCI</b> <i>Legal Rights (Secured Transactions) Topic Leader, Doing Business, The World Bank Group</i> — <b>Mr. Karim O. BELAYACHI</b> <i>Credit Information Topic Leader, Doing Business, The World Bank Group</i> • Findings of the Doing Business “Getting Credit” indicator • Global and Regional best-practices: Where do APEC economies stand today and what are the trends moving forward  <b>Strength of Legal Rights (Collateralization Law, Bankruptcy Law, and Insolvency Law)</b> — <b>Mr. ZHENG Zhibin</b> <i>Partner of King &amp; Wood PRC Lawyers A Member of the Inter-Pacific Bar Association (IPBA)</i> • How economies can set up a legal system with strong legal rights to incentivize and promote investment and credit availability. • The impact of bankruptcy and insolvency law in making a decision on where to invest.  <b>Depth of Credit Information</b> — <b>Dr. Robin VARGHESE</b> <i>Vice President, Policy and Economic Research Council (PERC)</i> • How credit information helps enterprises get credit in a cost-effective manner. • How APEC economies can improve the depth of credit information offered within their economies to make finance more efficient.  Discussion (Question & Answers) [25minutes]
<b>10:40AM – 10:55AM</b>	<b>Coffee Break</b>
<b>10:55AM – 12:00PM</b>	<b>Session 2: SME and Getting Credit</b>  Moderator: <b>Prof. Naoyuki YOSHINO</b> <i>Keio University, Japan</i>

	<p>Presentations [15 minutes each]</p> <p><b>Needs from SMEs</b></p> <ul style="list-style-type: none"> <li>— <b>Dr. Tsutomu TATEMIYA</b> <i>Vice President, Proactive Corporation</i> <i>A member of the Japan Chamber of Commerce and Industry (JCCI)</i></li> <li>• Issues SME face today, in particular in getting credit to conduct and expand their business operations.</li> <li>• How APEC economies can better address these issues going forward.</li> </ul> <p><b>Information on Japanese practices for SME assistance.</b></p> <ul style="list-style-type: none"> <li>— <b>Mr. Ichihiro UESUGI</b> <i>Senior Fellow, Research Institute of Economy, Trade &amp; Industry (RIETI), Japan</i></li> <li>• How Japan operates its SME assistance programs.</li> <li>• Impact of Japan's programs, success stories, and best practices.</li> </ul> <p><b>Issues particular to SME assistance for women entrepreneurs</b></p> <ul style="list-style-type: none"> <li>— <b>Ms. Aída CERDA</b> <i>Deputy Director for Labor and Economy, National Women's Institute, Mexico</i></li> <li>• Issues female entrepreneurs face in setting up SME and financing them.</li> <li>• Opportunities for APEC economies to improve their SME assistance programs to address issues specific to female entrepreneurs.</li> </ul> <p>Discussion (Question &amp; Answers) [20minutes]</p>
<p><b>12:00PM – 13:30PM</b></p>	<p><b>Luncheon</b> (VENUE: Room SUZUME of the Westin SENDAI (2nd floor))</p> <ul style="list-style-type: none"> <li>— <b>Mr. Gary JUDD</b> <i>Chairman of ASB Bank Ltd.</i> <i>An ABAC member and co-chair of the Advisory Group on APEC Financial System Capacity-Building</i></li> <li>• ABAC's work this year related to Getting Credit for Small and Medium Enterprises</li> </ul> <ul style="list-style-type: none"> <li>— <b>Prof. Naoyuki YOSHINO</b> <i>Keio University, Japan</i></li> <li>• The Development of SME Credit Information Database to promote SME Lending</li> </ul>
<p><b>13:30PM – 15:00PM</b></p>	<p><b><u>Session 3: Breakout Discussion Session</u></b></p> <p>Group Discussion [45 minutes for each theme] (VENUE: Room B of the Westin SENDAI (14<sup>th</sup> floor))</p> <p>Participants will be divided into four groups, and they will alternate between the following two themes. Speakers are strongly encouraged to participate by leading the discussion under their respective topic.</p> <p><b>a) Strength of Legal Rights</b> Moderators:</p> <ul style="list-style-type: none"> <li>— <b>Mr. Thomas M. CLARK</b> <i>Vice President, Government Relations, GE Capital Asia;</i> <i>Director, U.S. National Center for APEC;</i> <i>Co-Chair, APEC Task Force and Banking and Finance Committee,</i> <i>American Chamber of Commerce in Japan</i></li> <li>— <b>Mr. Santiago Croci</b> <i>Legal rights (secured transactions) topic leader, Doing Business, The World Bank Group</i> <i>Speaker from World Bank</i></li> </ul> <p><b>b) Depth of Credit Information</b> Moderators:</p> <ul style="list-style-type: none"> <li>— <b>Mr. Karim O. BELAYACHI</b></li> </ul>

	<p style="text-align: center;"><i>Credit information topic leader, Doing Business, The World Bank Group</i></p> <p style="text-align: center;">— <b>Dr. Robin VARGHESE</b></p> <p style="text-align: center;"><i>Vice President, Policy and Economic Research Council (PERC)</i></p>
<b>15:00PM – 15:15PM</b>	<b>Coffee Break</b>
<b>15:15PM – 15:45PM</b>	<p><b>Report back from the Breakout Discussion Session</b></p> <p>Moderators of the breakout discussion session will briefly report the result of the group discussion to the participants.</p>
<b>15:45PM – 16:00PM</b>	<p><b>Closing Remarks</b></p> <p style="text-align: center;">— <b>Mr. Yasushi AKAHOSHI</b></p> <p style="text-align: center;"><i>Coordinator of the Strengthening Economic and Legal Infrastructure (SELI) FotC</i></p>
<b>16:00PM–</b>	<p><b>Evaluation</b></p> <p>Participants will fill in the evaluation form.</p>