



**Alejandro Ramírez Magaña** is CEO of Cinépolis, the largest film exhibition company in Latin America.

He served as Mexico's Deputy Permanent Representative, OECD and as Chief of Staff of the Social Cabinet of the Government of Mexico. He has worked for the World Bank and the United Nations Development Program in the areas of poverty and human development. He co-authored "Poverty, Human Development and Indigenous People in Latin America".

Mr. Ramírez is Chairman of the Morelia International Film Festival, President of the Mexican Chamber of the Film Industry and Vice Chair of Mexicanos Primero, an initiative to raise the quality of public education in Mexico. He serves on the Boards of the Mexican Competitiveness Institute, Filmaid International, Deworm The World, the Harvard School of Public Health, the David Rockefeller Center for Latin American Studies and Harvard's Global Advisory Council. He was named a *Young Global Leader* by the World Economic Forum in 2005. In 2012, he co-chaired the WEF's Annual Meeting and was appointed by President Calderon as Chair of the B20, the G20's Business Summit. Since 2015, he has been Chairman of Mexico's Business Council, the country's leading business forum.

He holds a Bachelor of Arts in Economics from Harvard University, a Master of Science in Development Economics from the University of Oxford, and a Master of Business Administration from the Harvard Business School.