

Closing Remarks
Advisory Group Microfinance Workshop

**PROMOTING A FAVORABLE POLICY ENVIRONMENT FOR
COMMERCIALY SUSTAINABLE MICROFINANCE**

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Closing Remarks

1. Microfinance Concepts
2. Conditions For Commercialization
3. Illustrative Examples
4. Closing



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1. Microfinance Concepts

- “Social Responsibility” vs. “Commercialism”
- “Access to Finance” or “Cost”



2. Conditions For Commercialization

- Financial market distortion which may be caused by preferential treatment to microfinance institutions.
- Financial risks which may be caused by rapid growth of microfinance markets.
- Risk vs. profitability.



3. Illustrative Examples

- Microfinance International
: diversification of financial products
- KIVA
: usage of IT technology



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4. Closing

- Product diversification
- Balancing “Social Responsibility” and “Commercialism”